



MARKET RELEASE

17 December 2012

Trade Me Group Limited

TRADING HALT

The securities of Trade Me Group Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Wednesday, 19 December 2012 or when the announcement is released to the market.

Security Code: TME

Nathan Bartrop
Senior Adviser, Listings Compliance

16 December 2012

ASX Limited
Private and Confidential

By Email
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Trading Halt application for Trade Me Group Limited

Trade Me Group Limited (**TME**) requests a trading halt of TME's listed ordinary shares with immediate effect.

TME is a publicly listed issuer with ordinary shares listed on both the ASX and the NZX (the primary listing being on the NZX).

TME made an application to NZX earlier today and NZX have confirmed that a trading halt will be in place from 8.30am tomorrow morning. We consider it appropriate that there be a simultaneous halt in trading of any ordinary share in TME on both the ASX and NZX.

We attach the announcement that has been sent to NZX for release at 8.30am tomorrow morning. We will also release this announcement to ASX. I note that it states that the Company has requested a trading halt on ASX.

Pursuant to Listing Rule 17.1, TME advises:

1. Fairfax Digital Holdings NZ limited, which currently owns 51% of the issued ordinary shares of TME, has entered into an underwriting agreement to sell down 51% of the issued capital of TME (**Sell Down**). The trading halt is required to enable the Sell Down to be conducted in an orderly manner and to ensure the Sell Down does not adversely affect the market for TME shares.
2. TME would like the trading halt to last until the earlier of an announcement being made to NZX and ASX regarding the outcome of the Sell Down or until the opening of trading at 10:00am on Tuesday 18 December 2012.
3. TME is not aware of any reason why the trading halt should not be granted.
4. TME has no other information necessary to inform the market about the trading halt.

If you have any queries, please contact Linda Cox, Company Secretary for Trade Me, + 61 448 911 029

Yours sincerely



Linda Cox

Company Secretary for Trade Me Group Limited