



FOR IMMEDIATE RELEASE

Viterra Launches Momentum for Broadleaf Weed Control

REGINA, SASKATCHEWAN – April 11, 2012 – Viterra Inc. (“Viterra”) (TSX:VT) (ASX:VTA) today announced the launch of a proprietary broadleaf weed control product called Momentum, which provides a customizable solution for growers. It is the result of three years of research backed by extensive field testing in Western Canada.

Doug Wonnacott, Chief Operating Officer, Agri-Products, commented on the company’s commitment to providing value to growers through advanced research, “Viterra runs the largest Canadian owned Agri-Products research and development program in Western Canada, with a focus on new technology and crop development.”

“Canada Thistle, Kochia and Cleavers are some of the most difficult weeds for growers to combat and they continue to gain ground every year,” said Monte Kesslering, Vice President, Seed and Crop Protection, Agri-Products, Viterra. “Momentum is a flexible tank-mixable product that can be partnered with a wide range of broadleaf and grass weed partners to create a formula that targets the specific needs of the grower.”

Ideal for the dark brown and black soil zones of Western Canada, Momentum delivers exceptional control, exceeding current industry standards. This product is now available at more than 250 Viterra Ag-Retail centers across Western Canada.

Viterra makes a significant investment in research and development each year to provide customers with proven products designed for western Canadian growing conditions.

About Viterra

Viterra provides premium quality ingredients to leading global food manufacturers. Headquartered in Canada, the global agri-business has operations across Canada, the United States, Australia, New Zealand and China, as well as a growing international presence that extends to offices in Japan, Singapore, Vietnam, Switzerland, Italy, Ukraine, Germany, Spain and India. Driven by an entrepreneurial spirit, Viterra operates three distinct business segments: Grain Handling and Marketing, Agri-Products and Processing. Viterra’s expertise, close relationships with producers and superior logistical assets allow the Company to consistently meet the needs of discerning end-use customers, helping to fulfill nutritional needs around the world.

###

More information about Viterra can be found at www.viterra.com or by contacting:

Media Inquiries:
Holly Gibney
Manager, Media Relations
(403) 817-1088
holly.gibney@viterra.com