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piefunds^π

02 May 2012

The Manager
Company Announcements Office
ASX Limited
20 Bridge Street
SYDNEY NSW 2000

By electronic lodgement

Dear Sir/Madam

Re: Notice of becoming an initial substantial holder in Vita Group Limited (VTG)

We enclose notice of becoming an initial substantial holder in Vita Group Limited. This notice is given by Pie Funds Management Limited.

Yours Faithfully



Mike Taylor
Managing Director

attach

Form 603Corporations Act 2001
Section 671B**Notice of initial substantial holder**

To: Company Name/Scheme

Vita Group Limited

ACN/ARSN

1. Details of substantial holder (1)

Name

P.e Funds Management Limited

ACN/ARSN (if applicable)

The holder became a substantial holder on

1,5,12**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
ORDINARY	7,946,216	7,946,216	55.76%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
See Annexure 1		

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
See Annexure 1			

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
See Annexure 1				

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Pie Funds Management Limited.	L1, 20 Northcroft St, Takapuna, Auckland, New Zealand.

Signature

print name Mike Taylor capacity Director
 sign here [Signature] date 21/5/12

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

BECOMING A SUBSTANTIAL SHAREHOLDER

ANNEXURE 1

STOCK: VITA GROUP LTD

DETAILS OF RELEVANT INTEREST

HOLDER OF RELEVANT INTEREST	NATURE OF RELEVANT INTEREST	CLASS & NUMBER OF SECURITIES
PIE FUNDS MANAGEMENT LIMITED	Power to (or to control) exercise vote and/or dispose of the securities as discretionary investment	7,946,216 Ordinary

HOLDER OF RELEVANT INTEREST	REGISTERED HOLDER OF SECURITIES	PERSON ENTITLED TO BE REGISTERED AS HOLDER	NATURE OF RELEVANT INTEREST	CLASS & NUMBER	PERSON'S VOTES
PIE FUNDS MANAGEMENT LIMITED	Australian Executor Trustees NSW Ltd (TEA Custodians Limited)	Australian Executor Trustees NSW Ltd (TEA Custodians Limited)	INVESTMENT MANAGER	7,946,216	7,946,216

CONSIDERATION

Transactions in the four months prior to the day the substantial holder became substantial.

HOLDER OF RELEVANT INTEREST	DATE OF ACQUISITION	CONSIDERATION	CLASS & NUMBER OF SECURITIES
PIE FUNDS MANAGEMENT LIMITED	30/03/2012	\$ 13,813.00	59,850
PIE FUNDS MANAGEMENT LIMITED	2/04/2012	\$ 9,266.82	40,150
PIE FUNDS MANAGEMENT LIMITED	4/04/2012	\$ 39,403.59	163,609
PIE FUNDS MANAGEMENT LIMITED	5/04/2012	\$ 8,764.41	36,391
PIE FUNDS MANAGEMENT LIMITED	12/04/2012	\$ 6,974.33	30,000
PIE FUNDS MANAGEMENT LIMITED	16/04/2012	\$ 3,000.47	13,000
PIE FUNDS MANAGEMENT LIMITED	19/04/2012	\$ 22,437.93	97,216
PIE FUNDS MANAGEMENT LIMITED	23/04/2012	\$ 1,269,427.50	5,500,000
PIE FUNDS MANAGEMENT LIMITED	24/04/2012	\$ 29,398.50	125,000
PIE FUNDS MANAGEMENT LIMITED	26/04/2012	\$ 87,649.10	371,674
PIE FUNDS MANAGEMENT LIMITED	27/04/2012	\$ 6,822.04	28,326
PIE FUNDS MANAGEMENT LIMITED	30/04/2012	\$ 35,278.20	150,000
PIE FUNDS MANAGEMENT LIMITED	1/05/2012	\$ 223,919.75	950,000
TOTAL		\$ 1,756,155.64	7,565,216

This is annexure 1 of 1 pages referred to in form 603 Notice of Initial Substantial Holder

Mike Taylor
Date

2/05/2012

Director
Capacity