

22 October 2013

## ASX ANNOUNCEMENT

### FIRST PERICOACH PRODUCTION UNITS

Analytica Ltd (ASX:ALT) is proud to announce that the first production PeriCoach units came off the assembly line at our Sydney manufacturer yesterday. These units are the first in a limited production run to provide units for validation testing, marketing purposes, and field testing by volunteer women. This limited production build is expected to last several weeks and will also be used to develop manufacturing processes and techniques for future high volume manufacturing runs.

The PeriCoach system is designed to assist women to perform their pelvic floor exercises with the aim of preventing or treating urinary incontinence. The PeriCoach System is a complete package comprising the device, subscription data and analysis tools systemically designed to encourage women to continue their Pelvic Floor exercise program, and through the use of mobile health, enable clinicians to access and monitor their patients' progress.

The potential market for the PeriCoach is enormous. Urinary incontinence is a condition that affects approximately 1 in 3 women. The market for incontinence pads in the US alone is about USD\$5bn per annum. Incontinence pads simply cover up the symptoms. The PeriCoach is intended to help solve the problem.

Analytica will be presenting the system to incontinence specialist clinicians later this week at the Continence Foundation of Australia's 22<sup>nd</sup> National Conference in Perth, and we will also demonstrate the product at our AGM on October 30<sup>th</sup> in Brisbane.

Operations Manager Geoff Daly said today "This is a major milestone for this product and it's a very exciting time for Analytica. We've been working towards this day for several years and can't wait to show off the product and put it through its paces. Congratulations to the PeriCoach project team".

For more information about the PeriCoach system, please consult our recent shareholder newsletters on the ASX or at our website.

For, and on behalf of the board,

**Dr Michael Monsour**

Chairman, Board of Directors

*Analytica Limited (ASX:ALT) is an Australian company dedicated to the design, development and supply of a range of Class I and IIa medical devices.*

