

ABN 32 009 220 053

11 April 2013

ASX RELEASE

ATP

Change in Financial Year End

Atlas Pearls and Perfumes Ltd ACN 009 220 053 (**Company**) wishes to announce that its board of directors (**Board**) has resolved to change the Company's financial year end date from 31 December to 30 June. Previously, the Company's financial year commenced on 1 January and ended on 31 December.

The Company has made the change in financial year end in accordance with section 323D(2A) of the *Corporations Act 2001* (Cth). The Board confirms that:

- the Company's previous financial year ended on 31 December 2012;
- the Company will have a six month transitional financial year beginning on 1 January 2013 and ending on 30 June 2013; and
- thereafter, the Company will revert to a twelve month financial year, commencing on 1 July and ending on 30 June.

The change in financial year requires the Company to:

- lodge an annual report by 30 September 2013; and
- hold an annual general meeting by 30 November 2013,

in respect of the transitional financial year. The date of this annual general meeting will be determined and advised to the market in due course.

Yours faithfully

Stephen Birkbeck Executive Chairman & CEO Atlas Pearls and Perfumes Ltd

About Atlas

Atlas Pearls and Perfumes Ltd ("Atlas", ASX:ATP) is an Australian based pearling and perfume business established in 1992. Atlas has earned an enviable reputation as a world leading pearl producer of "natures most precious gift", the South Sea pearl, specialising in highly sought after white and silver pearls. Atlas operates pearl farms spread across the Indonesian archipelago including Bali, Flores, Alor and Papua. Atlas is a fully integrated pearling business with its own high quality grading and loose pearl distribution business, a jewellery manufacturing capability and sales direct to customers through wholesale partners and via its retail outlets. In 2012 the Company expanded its operations into Perfumes and is currently developing a range of propriety products which include pearl powder (cosmetics), pearl volatiles and fire tree (perfumes) for supply into the global luxury supply chain.