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ASX RELEASE

ANNOUNCEMENT OF BOARD APPOINTMENT

Atlas Pearls and Perfumes Ltd (ASX: ATP) (Atlas) is pleased to announce the appointment of Mr Tim Martin to its Board of Directors.

Mr Martin brings extensive commercial interests to the table and 15 years of experience in the chemical, manufacturing, and property sectors, in Australia and south-east Asia.

Mr Martin is Managing Director of Coogee Chemicals, a privately owned chemical manufacturing and shore side Terminal and Distribution Company, with operations throughout Australia and in Asia. He has experience in the resource sector as a Non-Executive Director of related company Coogee Resources, where he was also a member of their Risk and Audit Committee until the company was sold to PTTEP (the National Oil Company of Thailand). Prior to this he worked in the wholesale food manufacturing and distribution business in senior management positions, primarily servicing retail supermarket chains in Australia.

Mr Martin is also Director Principal of a private company specialising in commercial property development and leasing, with current projects in Port Hedland, Rockingham, and south Western Australia. He is also a board member of the Kwinana Industries Council representing heavy industry to government and other stakeholders as well as being a member of the Plastics and Chemicals Industry Association of Australia (PACIA) strategic issues advisory council.

Mr Martin is in the US over the next 6 weeks completing the Harvard Business School 3 year OPM program and will be visiting our JV partners in New York to continue to build this relationship.

Yours sincerely

STEPHEN BIRKBECK
Chairman