Rule 3.19A.2

# **Appendix 3Y**

### **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	BEYOND INTERNATIONAL LIMITED
ABN	65 003 174 409

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	IAN INGRAM
Date of last notice	15/12/2011

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct & Indirect			
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	1. Sealion Media Ltd ( <b>Sealion</b> ) – Section 608(1)(c) Corporations Act 2001. Ian Ingram is the Chairman of Sealion and has the power to control the exercise of a power to dispose of the shares that Sealion holds in Beyond International Limited.			
Date of change	19/03/2013			
No. of securities held prior to change	See Column 2 of Annexure "A"			
Class	Ordinary Shares			
Number acquired	1,840,000			
Number disposed	-			
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$2,319,559.20			
No. of securities held after change	See Column 4 of Annexure "A"			

<sup>+</sup> See chapter 19 for defined terms.

# **Appendix 3Y Change of Director's Interest Notice**

Nature of change	on-market purchase
Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	-

#### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder	
(if issued securities)	
Date of change	
No. and class of securities to	
which interest related prior to	
change	
Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
•	
Value/Consideration	
Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	
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## Part 3 – \*Closed period

Were the interests in the securities or contracts detailed above traded during a <sup>+</sup> closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	-
If prior written clearance was provided, on what date was this provided?	-

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<sup>+</sup> See chapter 19 for defined terms.

### **ANNEXURE "A"**

Change of director's relevant interest in securities						
Column No: 1	2	3	4	5	6	7
Name	No. ordinary shares held prior to change	Ordinary shares acquired	Ordinary shares disposed	Date of acquisition / disposal	Consideration	No. ordinary shares held after change
Ian Ingram	818,673	1,840,000	-	19/03/2013	\$2,319,559.20	2,658,673
Sealion Media Ltd	11,338,888	-	-	-	-	11,338,888
TOTAL	12,157,561	1,840,000	-		\$2,319,559.20	13,997,561

<sup>+</sup> See chapter 19 for defined terms.