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Dear Sir

## City of Perth & Carbon Conscious Extend Carbon Offset Partnership

Carbon Conscious Limited (**Carbon Conscious**) is pleased to announce the successful execution of a new contract with the City of Perth to offset the vehicle carbon emissions associated with the operation of the City of Perth's parking facilities.

Over the coming weeks, Carbon Conscious will be planting many thousands of native mallee eucalypt trees on a site in the West Australian wheatbelt on behalf of the City of Perth. The 2013 planting builds on the relationship between Carbon Conscious and the City of Perth which, at its completion, will see in excess of 220,000 trees planted.

Executive Director Mr Andrew McBain said "Carbon Conscious is very pleased to continue our partnership with the City of Perth, which is leading by example when it comes to sustainable environmental practices, including reducing and offsetting its carbon footprint. The trees established in 2013 will not only store significant amounts of carbon over their natural life, but will also make a positive environmental contribution to issues such as soil salinity, soil erosion and establishment of wildlife habitats".

Lord Mayor Lisa Scaffidi said "the City of Perth is committed to an overarching environmental management plan with the offsetting of our carbon emissions just part of our strategy which includes; land management, water quality and conservation, biodiversity, air and waste management. We are excited to continue working with Carbon Conscious and are proud to be doing our part when it comes to reducing and offsetting our emissions".

Carbon Conscious has established over 18,500 hectares of native mallee eucalypt plantings in Western Australia since 2008 and is one of the leading carbon offset providers to business and other organisations in Australia.

**Yours faithfully**



**Andrew McBain**  
**Executive Director**

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For more information, visit [carbonconscious.com.au](http://carbonconscious.com.au).