# RHINOMED

# RHINOMED to present at 4<sup>th</sup> Annual Microcap Investment Summit

#### Melbourne, Monday 14 October 2013

Consegna Group Limited (ASX:CGP), to be renamed Rhinomed Limited subject to shareholder approval, will be presenting at the 4th Annual Australian Microcap Investment Conference on 23<sup>rd</sup> October in Melbourne.

"The Microcap investment conference provides us with ideal opportunity to brief the investment community on our progress as we lead up to the launch of the Turbine", said CEO Michael Johnson. "The company has now reached an exciting new phase. We have commenced manufacturing and our website is live. We are inviting everyone to register on the site to be among the first to have their opportunity to pre-order the Turbine prior to the launch in November."

In addition to the presentation, a one-page investment summary will be provided to all attendees at the conference and is attached to this announcement.

Michael Johnson Chief Executive Officer

Media Enquiries Michael Johnson, CEO & Executive Director +61 (03) 9614 3663 mjohnson@rhinomed.com.au

#### About Rhinomed Limited (ASX:CGP)

Consegna (soon to be named Rhinomed Limited subject to shareholder approval at the forthcoming AGM) is a Melbourne based technology firm with a focus on nasal, respiratory and breathing management technologies. The company is seeking to monetise application of its BreatheAssist technology portfolio in the Sport, Snoring, Olfactory, Sleep and Drug Delivery markets. It is launching its first Product the **Turbine**<sup>™</sup> nasal dilator later this year. For more information go to <u>www.rhinomed.com.au</u>.

#### About the Turbine™

The **Turbine**<sup>™</sup> is a revolutionary product, which utilises the BreatheAssist technology and can deliver to athletes on average 38% increase in airflow through the nasal passages. The **Turbine**<sup>™</sup> product range has been designed for both professional and amateur athletes participating in sports and fitness activities ranging from triathlon, cycling, running and non-impact sports to elite training environments, such as altitude training.

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\*name changing to  $\ensuremath{\mathsf{RHINO}}\xspace{\mathsf{MED}}$  LIMITED subject to shareholder approval

#### OCTOBER 2013

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# RHINOMED

(ASX:CGP)

# COMPANY OVERVIEW

#### 'Make every breath count'

- Change from Consegna to Rhinomed subject to shareholder approval;
- Rhinomed is a nasal and respiratory technology company that seeks to dramatically improve breathing, and the efficiency and function of the nose;
- Streamlined operations and a clear strategy for commercialisation of nasal and respiratory products;
- Rhinomed's first product, the Turbine<sup>™</sup> nasal dilator, will be launched into the sports market in late 2013 marking the start of revenues for the company;
- Prioritising the sports market is a commercially driven decision that will enhance Rhinomed's capacity to further invest in the development of its products for other markets: sleep/snoring and sleep apnea; wellbeing (weight management, yoga/pilates); and clinical (drug delivery for allergies, migraine) from 2014;
- Under the leadership of Executive Director, Michael Johnson, Rhinomed is building a team with a strong marketing and commercialisation background, which is critical to the commercial success of its technology portfolio.

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# PRODUCT PORTFOLIO

#### **ON MARKET** - CONSUMER LAUNCH Q2 FY14

#### SPORTS - Turbine™

- » Turbine design complete and market ready;
- » Manufacturing partner secured;
- » Strong athlete endorsement & elite user trial;
- » Core target: males 20-50 years old across cycling, running, triathlons and aerobic sports initially;
- » A sophisticated international sports brand being built.

#### IN DEVELOPMENT - ROLLOUT 2014 & BEYOND

#### SLEEP - snoring & obstructive sleep apnea

- » Clear unmet needs;
- » Target males > 40 years plus;
- » Product design in progress for snoring & early stage sleep apnea;
- » Anticipated launch 2014.

#### WELLBEING - nasal congestion, appetite suppressant, yoga/pilates

- » Fragrance trial 2014;
- » Yoga & pilates product roll out in 2014.

#### DRUG DELIVERY - nasal medical delivery

- » Avoids current drug delivery issues;
- » Rapid uptake into blood stream;
- » Potential for patent extensions;
- » Potential treatment for sinus diseases and allergies;
- » First trial programme being defined migraine.

# IP & TECHNOLOGY

- A nasal dilator with ability to adjust the dilation on each side;
- Comfortable and discrete to wear;
- Made of medical grade polymer:
- Nasal breathing facilitates parasympathetic nervous system (reduces anxiety, slows heart rate and reduces muscle tension);
- 18 patents granted & pending in major jurisdictions;
- Trademarks granted & pending;
- Global manufacturing partner secured for development in all areas.

# The future of nasal medical technology

## TRIAL RESULTS

- Clinical trial at the Royal Eye & Ear Hospital concluded that 38% increase in air intake;
  Elite athlete user trial:
  - » 86% believed delivered more air to lungs;
  - » 60% felt less fatigued;
  - » Elite athlete trial in professional sports clubs in pre-season 2014.

## UPCOMING MILESTONES

Clear milestones for next 6 months:

- Deliver revenues with launch of sports product; the 'Turbine', November 2013;
- Product development in snoring and well-being set for 2014 launch;
- Clinical program: sleep apnea & drug delivery commence in 2014.

# AT A GLANCE

#### ASX:CGP

Name change from Consegna to Rhinomed to reflect focus on nasal technology.

(NOTE: RNO will be the new ASX code after ratification of name change at the AGM)

Share Price	AUD\$0.039 (01/10/2013)
Market cap	\$13 million (01/10/2013)
Cash Position	\$1.537 million (01/10/2013)
Issued Capital	331,252,461 (01/10/2013)

### TOP 5 SHAREHOLDERS

1.	National Nominees	5.83%
2.	Prof Payment Svcs	2.59%
3.	MHBIAT Pty Ltd	2.26%
4.	HSBC Custody Nom	2.11%
5.	Celtic Cap Pty Ltd	2.09%

## BOARD & MANAGEMENT

Martin Rogers - Non-executive Chairman Michael Johnson - Executive Director Lord Simon Reading - Non-executive Director Jane Ballantyne - Chief Marketing Officer Phillip Hains - Chief Financial Officer and Joint Company Secretary

### **CONTACT** DETAILS

#### Michael Johnson - CEO

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