



MARKET RELEASE

11 April 2013

DataDot Technology Limited

TRADING HALT

The securities of DataDot Technology Limited (the “Company”) will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Monday, 15 April 2013 or when the announcement is released to the market.

Security Code: DDT

Andy Weaver
Adviser, Listings Compliance (Sydney)



11 April 2013

Mr A Weaver
Adviser, Listings
ASX Compliance Pty Ltd
20 Bridge St
Sydney NSW 2000

Dear Mr Weaver,

Request for Trading Halt

There has been press coverage today of allegations regarding DataTrace DNA Pty Ltd, a subsidiary company of DataDot Technology Limited. These matters require a response from the parent company. In order for the facts to be assembled and the response to be prepared we request a trading halt in our shares until the market opens on Monday 15th April or until DataDot Technology Limited makes an announcement to the market on this subject, whichever is sooner.

DataDot Technology Limited is not aware of any reason why the trading halt should not be granted.

Yours faithfully,

A handwritten signature in black ink that reads "Graham Loughlin".

Graham Loughlin
Company Secretary