

## eServGlobal Limited (eServGlobal or the "Company")

# HomeSend – new remittance corridor

Paris: 1 May 2013

eServGlobal (LSE: ESG & ASX: ESV), the global telecoms software vendor specialising in Mobile Money and Value-Added Services, announces a new agreement for the HomeSend remittance service between its strategic business partner BICS and PostFinance, a division of the Swiss Post and one of the largest retail financial institutions in Switzerland.

The service, which was launched today, makes it possible for PostFinance customers to remit funds securely, instantly and conveniently via e-banking to mobile money subscribers in five countries<sup>1</sup>, with an extension to 23 countries<sup>2</sup> planned in coming months.

The HomeSend mobile remittance hub service is offered by BICS and based on eServGlobal technology. BICS is a leading global provider of Voice, Messaging, Roaming, Connectivity and Mobile Financial Services. HomeSend benefits from a first mover advantage with existing remittance corridors operating between countries including the UK, Belgium, Qatar, Kenya, the Philippines, Ghana, Nepal and Morocco.

#### The BICS and PostFinance release is available at:

http://www.eservglobal.com/system/files/20130501 PostFinance HomeSend.pdf

## About eServGlobal

eServGlobal has been a source of innovative solutions for mobile and financial service providers for 30 years. eServGlobal invests heavily in product development, using carrier-grade, next-generation technology and aligning with the requirements of more than 90 customers in over 65 countries. Our mobile money solutions put feature-rich mobile financial services at the fingertips of users worldwide, covering the full spectrum of mobile wallet, mobile commerce, recharge and agent management features. eServGlobal also offers a comprehensive suite of sophisticated, revenue generating Value-Added Services to engage subscribers in a dynamic manner. These services can be seamlessly integrated with our mobile money portfolio to extend loyalty and promotion offers.

# For further information, please contact:

eServGlobal

Alison Cheek, Communications Manager

**Cenkos Securities plc** 

Ivonne Cantú/Stephen Keys (Nomad)

**Charles Stanley Securities** 

Dugald Carlean/Paul Brotherhood

**Newgate Threadneedle** 

Caroline Evans-Jones/Josh Royston/Hilary Millar

www.eservglobal.com

T: +33 (0) 1 4612 7746

www.cenkos.com

T: +44 (0) 20 7397 8980

www.csysecurities.com

T: +44 (0) 20 7149 6000

www.newgatethreadneedle.com

T: +44 (0) 20 7653 9850

<sup>&</sup>lt;sup>1</sup> Ghana, Kenya, Morocco, Nepal, Philippines.

<sup>&</sup>lt;sup>2</sup> Armenia, Azerbaijan, Belarus, Estonia, Georgia, Kazakhstan, Kyrgyzstan, Latvia, Moldova, Romania, Russia, Tajikistan, Ukraine, Uzbekistan, Bangladesh, Sri Lanka, Pakistan, Vietnam.