

**INFORMATION WITH RESPECT TO  
INFOMEDIA'S LONG TERM INCENTIVE PLAN**

**Monday, 21 October 2013 – SYDNEY:**

Global automotive industry IT developer, Infomed

ia Ltd (**ASX:IFM**) (**Infomed**ia) provides the following information to the market in advance of its Annual General Meeting to be held at the Company's registered office located at 357 Warringah Road, Frenchs Forest, NSW, 2086 at 10.30 AM (AEDT) on Wednesday, 30 October 2013 (AGM).

The intention of this note is to further elaborate on the Company's Long Term Incentive Plan the basis of which involves the issue of options under the Company's Employee Option Plan (April 2013 Edition) ('**EOP**').

For the 5,103,700 unquoted options currently granted to employees of the Company the following criteria applies:

- (a) Options can only be exercised whilst the recipient remains employed with the Company and may not be transferred unless the Board determines otherwise.
- (b) Performance hurdles apply to all options. These hurdles relate to the Company's share price reaching or exceeding the following metrics:

*"Options cannot be exercised unless the average volume weighted price for Infomed*ia's shares for the 5 trading days prior to the exercise of each tranche exceeds the Option Price by the following percentage margins:

- (a) For the first tranche, 10%;
- (b) For the second tranche, 20%; and
- (c) For the third tranche, 30%."

- ENDS -

For further information please contact:

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