

# PACIFIC B BRANDS

26 August 2013

Manager Company Announcements  
Australian Securities Exchange  
Level 4  
20 Bridge Street  
SYDNEY NSW 2000

Market Information Services  
New Zealand Exchange Limited  
Level 2, NZX Centre  
11 Cable Street  
Wellington  
New Zealand

Dear Sir/Madam

## **CORRECTION OF ANNUAL GENERAL MEETING DATE**

Contrary to what was disclosed on page 110 of the Company's Preliminary Annual Report released to the market on 22 August 2013, Pacific Brands Limited's Annual General Meeting will be held on **Thursday 24 October 2013**, commencing at 10 am.

The venue for the Annual General meeting is unchanged:

Computershare Conference Centre  
Yarra Falls  
452 Johnston Street  
Abbotsford Victoria 3067  
Australia

Yours faithfully  
Pacific Brands Limited



John Grover  
Company Secretary