

24 October 2013

By Facsimile: 1300 300 021

Manager Companies
Company Announcements Office
Australian Securities Exchange Limited
Level 4, Stock Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

**Results of 2013 Annual General Meeting
Pacific Brands Limited**

In accordance with Listing Rule 3.13.2 and section 251AA of the Corporations Act, we advise details of the resolutions and the proxies received in respect of each resolution are set out in the attached proxy summary

Yours faithfully

John Grover
Company Secretary

2A) ELECTION OF MR STEPHEN GODDARD AS A DIRECTOR

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
700,236,037	1,487,797	641,065	2,945,310

The motion was carried as an ordinary resolution on a show of hands

2B) ELECTION OF MR JONATHAN LING AS A DIRECTOR

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
691,768,567	9,944,935	642,041	2,954,666

The motion was carried as an ordinary resolution on a show of hands

2C) ELECTION OF MS HELEN NASH AS A DIRECTOR

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
700,821,856	873,367	664,933	2,950,053

The motion was carried as an ordinary resolution on a show of hands

2D) RE-ELECTION OF MR PETER BUSH AS A DIRECTOR

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
699,501,107	2,173,599	686,535	2,948,968

The motion was carried as an ordinary resolution on a show of hands

3) ADOPTION OF REMUNERATION REPORT

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
665,926,155	35,917,439	665,093	2,788,514

The motion was carried as an ordinary resolution on a show of hands

4) GRANT PERFORMANCE RIGHTS TO THE CHIEF EXECUTIVE OFFICER UNDER THE PACIFIC BRANDS LIMITED PERFORMANCE RIGHTS PLAN

The instructions given to validly appointed proxies in respect of the resolution were as follows:

For	Against	Abstain	Proxy's discretion
659,811,852	41,926,331	770,484	2,799,653

The motion was carried as an ordinary resolution on a show of hands