

27 June 2013

## Nora Scheinkestel retires from the Pacific Brands board

The Chairman of Pacific Brands Peter Bush today announced the retirement of non-executive director Nora Scheinkestel from the company's board.

Mr Bush said "We have thanked Nora for her very considerable contribution to the company. Nora was recruited by past-Chairman James MacKenzie to assist with the company's transformation. Nora brought important commercial and governance skills to the board as we managed through the company's significant period of change. Nora is one of the leading nonexecutive directors in Australia and she leaves us with the company now stabilised and focused on sustainable and responsible growth."

For further information contact:

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