

REELTIME MEDIA LIMITED

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Companies Announcements Office Australian Securities Exchange 20 Bridge Street SYDNEY NSW 2000

ANNOUNCEMENT FOR RELEASE TO THE MARKET REELTIME MEDIA LIMITED ASX: RMA

Acquisition of Brilliant Company

The Company advises the market that it has acquired Brilliant Company, an Online Marketing Services and Consultancy business based in Perth, Western Australia, specialising in website design and search engine optimisation. As part of the acquisition, the principal of the business will be continuing on with the Company. The acquisition complements and adds to the businesses recently acquired by the Company.

Queries can be directed to: lan Sanderson Company Secretary