Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	SFG AUSTRALIA LIMITED
ABN	81 006 490 259

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	JAMES PATRICK KILKENNY
Date of last notice	12 December 2012

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect	
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Registered joint holder of shares as joint trustee of Kilkenny Rose Superfund	
Date of change	20 February 2013	
No. of securities held prior to change	3,901,409 ordinary shares (Direct) 3,966,432 ordinary shares (Direct) 666,666 ordinary shares (Indirect)	
Class	Ordinary shares	
Number acquired	476,190 ordinary shares (Indirect)	
Number disposed	Nil	
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Aggregate consideration of \$299,999.70 (\$0.63 per share)	

⁺ See chapter 19 for defined terms.

No. of securities held after change	3,901,409 ordinary shares (Direct: James Patrick Kilkenny) 3,966,432 ordinary shares (Direct: James Patrick Kilkenny and Alison Margaret Kilkenny <kilkenny account="" family="">) 1,142,856 ordinary shares (Indirect: James Patrick Kilkenny and Colin Geoffrey Rose <kilkenny a="" c="" rose="" superfund="">)</kilkenny></kilkenny>
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off market transfer of shares to Kilkenny Rose Superfund

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder	
(if issued securities)	
Date of change	
No. and class of securities to which	
interest related prior to change Note: Details are only required for a contract in	
relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration	
Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed	N/A
above traded during a ⁺ closed period where prior written clearance was required?	

⁺ See chapter 19 for defined terms.

If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.