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Company Announcement Office Australian Securities Exchange Limited

SmartTrans spreads its wings in China

Provider of early childhood education in China, Hong Kong and Macau, 123 Education Development, has appointed SmartTrans to exclusively service and provide all of its online and mobile requirements in these three locations.

The companies signed a Services Engagement agreement which was witnessed by Victoria's Minister for Manufacturing, David Hodgett, yesterday evening in Beijing.



SmartTrans directors Bryan Carr (front left), Dr Geoff Raby (rear centre) and Ian Tang (rear right) with Victoria's Minister for Manufacturing David Hodgett at last night's signing ceremony

Significantly for SmartTrans, 123 Education Development has recently entered into a preliminary agreement with Angry Birds' Rovio for Rovio to deliver the "Angry Birds Playground Curriculum and Learning Space" with 123 Education Development in China. (www.rovio.com/en/news/press-releases/364/rovio-exports-a-finnish-learning-concept-to-the-world/)

It is envisaged that SmartTrans will provide its online and mobile billing services, application development and online marketing expertise and services to 123 Education Development in support of this project. The scope of work and associated fees will be agreed as this project progresses.

SmartTrans Director, Ian Tang, is also a director of the 123 Education Development group of companies that entered into the agreement with SmartTrans.

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