

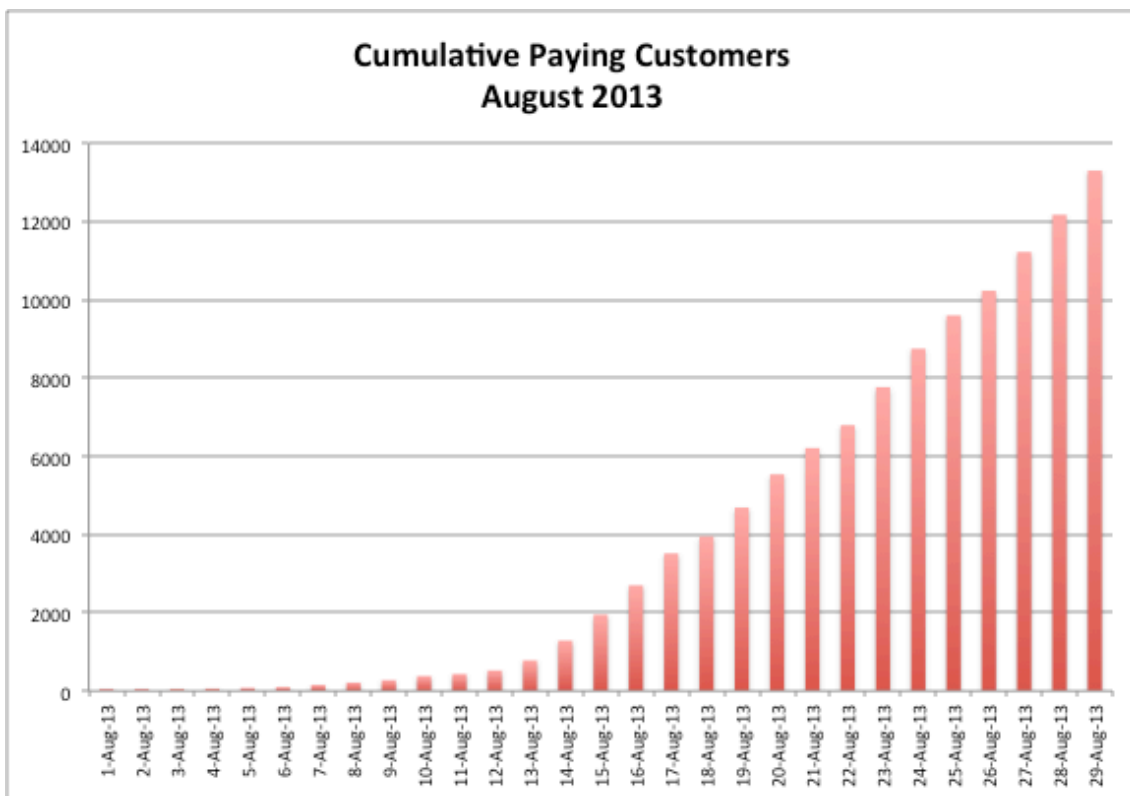
2 September 2013

SmartTrans China Business Update

In August SmartTrans moved into the billing phase of its operations in China.

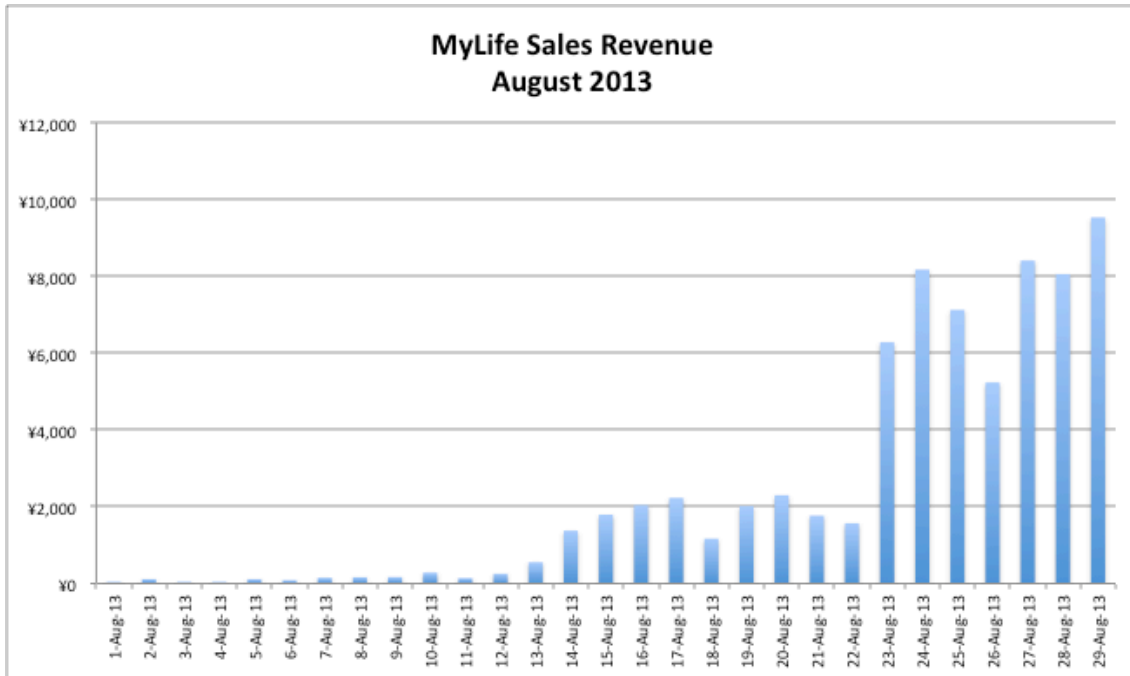
The systems are running at a high level of reliability and the growth in the paying customer base in August appears to demonstrate a clear relationship between marketing expenditure and the revenue earned.

SmartTrans is now adding between 900 – 1,100 new paying customers per day and is aiming to continue to increase the number and the value of the average spend of each customer in the coming months.



With our capacity to increase marketing expenditure we expect future growth.

SmartTrans’ MyLife portal utilises the concept of a push app store through which we “push” products to customers rather than passively waiting for customers to come to us.



SmartTrans is optimistic that it can continue to grow its customer and revenue base over the next 12 months leading to a profitable business in China and that it will be able to take this business model to other similar markets.

For further information contact:

Bryan Carr
Director
SmartTrans

Australia 0412 111 968

China +86 138 1188 8401

Beijing
6th Floor, West Tower,
Prosper Center
5 Guanghua Road
BEIJING CBD, 100022
Ph: +86 (010) 8573 1101

Melbourne
Level 7
11 Queens Road
MELBOURNE
VIC 3004
Ph: (03) 9866 7333

Sydney
G.05
55 Miller St
PYRMONT
NSW 2009
Ph: (02) 9660 4564

Perth
Suite 3, Level 1
614 Newcastle Street
LEEDERVILLE
WA 6007
Ph: (08) 9228 1199