



SmartTrans Holdings Limited

2013 AGM Chairman's Remarks

The past year has seen the hard work of our team and patience of our shareholders start to pay off.

It has been a year of important developments for the company and we look forward to the future with great optimism.

In the month of August we began regular billing for our MyLife products in China distributed via China's biggest mobile phone carrier, China Mobile.

Over the three months August to October, billing grew by an average of 138% per month. This supports our belief that there is a direct relationship between marketing spend and revenue growth.

We intend in coming months to ramp up our marketing spend to the maximum extent prudently possible.

At the same time, we're exploring additional ways to market with other Chinese mobile carriers and new online products and services.

Earlier this year, we attracted a Chinese company to invest one million dollars and we received a payment of two million dollars to terminate a joint venture agreement on one of our mining projects.

We are still actively seeking partners to take over the mining projects so we can focus ourselves solely as a technology and logistics company.

The logistics business continues to service an established client base but we believe when funds permit we can substantially grow this business as well.

Cost reductions have also been a high priority for the Board over the past year.

As a result of a thorough review of our operations we have decided to close our Perth office and centralize accounting functions in Melbourne. Savings from this will enable us to employ an experienced, professional CFO and importantly a full-time marketing representative, while still reducing overall costs.

The Board is confident that, in the coming year, with a continuation of revenue growth from our China operations and further efforts to cut costs, our China operations should start to show profits.

SmartTrans is in an exciting market niche with great growth potential. We believe that we have demonstrated that our China business model works and we have the resources now to more actively market our excellent logistics services.

Your Board is committed to building the company further and is excited by the challenges.

As Chairman I would like to thank my fellow directors for their dedication, professionalism and tireless efforts on behalf of SmartTrans.

SmartTrans (ASX:SMA)

SmartTrans (ASX:SMA) Company Overview & Update

14 November 2013

超棒频道 57% 20:02

- 安全工具箱 下载
- 火拼斗地主 下载
- 性感美人鱼 下载
- 燃烧的蔬菜 下载
- 魔幻时光转轮 下载
- 中国移动手机视频 下载
- X光扫描仪 下载



SmartTrans – Company Summary

SmartTrans Holdings Limited (ASX:SMA)

Last Price
\$ 0.03

Day Change
↑ 0.01

Market Cap
\$42.3 M

GICS Sector
Information Technology

As of 11/11/2013 01:15 PM (20 mins
delay)

Shares Quoted
1,628.2 M

GICS Industry Group
Software & Services



Directors

Dr Geoff Raby (Chairman)
Mr Bryan Carr (Director)
Mr Ian Hawkins (Director)
Mr Ian Tang (Director)
Mr Andrew Forsyth (Director)

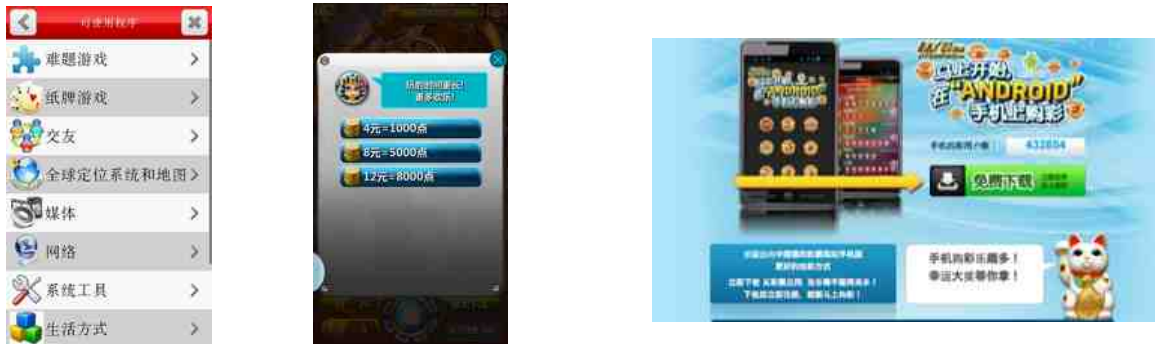
SmartTrans – What We Do

In China, SmartTrans' business operations include:

1. The provision and operation of a mobile and online Billing & Payment platform



2. The distribution and sale of mobile telephone applications and software



3. Online Lottery and Sports Wagering systems.



The market for SmartTrans in China - Mobile Phone Apps and Consumer Billing

SmartTrans is positioned to benefit from the growth in one of the largest and most rapidly growing industry sectors in the world: the provision of mobile applications and billing systems for smartphone and internet users in China.



SmartTrans has the following agreements and technology in place in China:

- Direct-to-phone billing and In Application billing with China Mobile
- Internet and mobile phone billing with China Mobile CMPay
- Internet and mobile phone billing with UnionPay
- Internet and mobile phone billing with Alipay



SmartTrans' MyLife portal utilises the concept of a push app store through which we "push" products to customers rather than passively waiting for customers to come to us.



SmartTrans Market in China

SmartTrans customers are Android smartphone users in China.

- *The world's biggest smartphone market is China.*
- *This year, IDC anticipates China's smartphone market will hit 360 million people.*
- *Next year, it is projected to hit around 450 million.*
- *China accounted for around one-third (34.8%) of the worldwide market for smartphones.*
- *Room for growth - The largest carrier in China – China Mobile – is estimated to have around 750 million mobile phone subscribers, including both smartphones and older phones.*



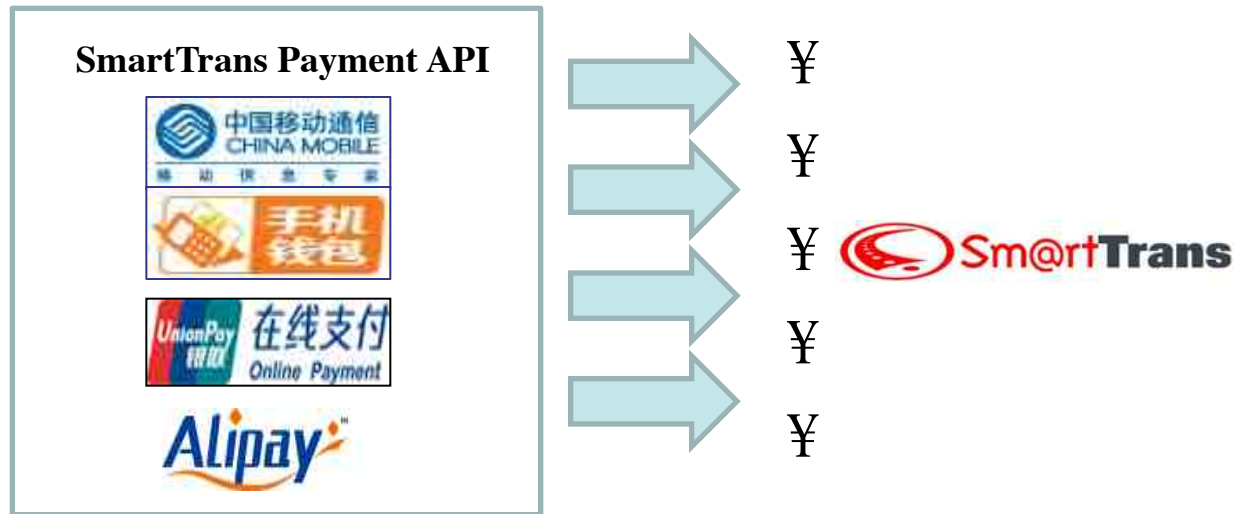
Source and full article:

www.startupsmart.com.au/technology/google-android-apple-iphone-and-the-big-smartphone-trends-mobile-app-developers-need-to-be-aware-of-part-two/2013100810891.html

IDC Webs site www.idc.com

SmartTrans Payment Portal in China

SmartTrans, through its billing agreements, is able to collect payments in China and collect a fee for each payment made to third parties.



SmartTrans offers a payment gateway and service for any application or software provider operating outside China to distribute and bill for its products in China and SmartTrans will receive a royalty based upon billing transactions.

SmartTrans Billing Reach in China



China Mobile CMPay Agreement

750 million Subscribers*



Alipay Agreement

550 million Subscribers**



China UnionPay Agreement

All Bank Account and Credit Card Holders in China



* Source: www.chinamobileltd.com

** Source <http://market.alipay.com/ospay/home.html>

SmartTrans Mobile Apps and Content

彩票随身行

想知道您这个月的幸运数字吗?

通过您的姓名、生日、星座

彩票随身行

10,593 最后一转 30

行 20 最大下注
下注 5 总下注额 100

- 安全工具箱 下载
- 火拼斗地主 下载
- 性感美人鱼 下载
- 酷炫的蔬菜 下载
- 魔幻时光转轮 下载
- 中国移动手机视频 下载
- X光扫描仪 下载
- 视力表 下载

超棒频道

游戏 | 墙纸 | 动画墙纸 | 短信提醒 | 铃音

搜索 搜索 手机 密码 登陆

排行 Top 10

- 自杀松鼠
- 圣诞老虎机
- 德州扑克大师
- 死亡地带
- 小恶魔逃脱记2

游戏

自杀松鼠 圣诞老虎机 德州扑克大师 死亡地带 小恶魔逃脱记2 翻硬币豪华版 符文探索

梦中情人

得知你梦中情人的名字



玩的时间更长!
更多欢乐!

4元=1000点

8元=5000点

12元=8000点

SmartTrans Online Lottery & Sports Wagering

In relation to lotteries, SmartTrans has the following agreements in place in China:

- Rights to provide Internet Lottery and Sports Betting
- Rights to provide Mobile Lottery and Sports Betting



The Welfare Lottery and Sports Lottery, which are operated by the government, are the only forms of legal gambling in the People's Republic of China (PRC). (Source <http://www.sport.gov.cn/n16/n33193/n33223/n35724/n2348514/1114421.html>)



Extension into Online Training

SmartTrans is extending its services in China to include the delivery of online training with integrated mobile and internet-based billing.

123 Education Development has appointed SmartTrans to exclusively service and provide all of its online and mobile requirements

Significantly for SmartTrans, 123 Education Development has recently entered into an agreement with Angry Birds' Rovio for Rovio to deliver the "Angry Birds Playground Curriculum and Learning Space" with 123 Education Development in China. (www.rovio.com/en/news/press-releases/364/rovio-exports-a-finnish-learning-concept-to-the-world/)

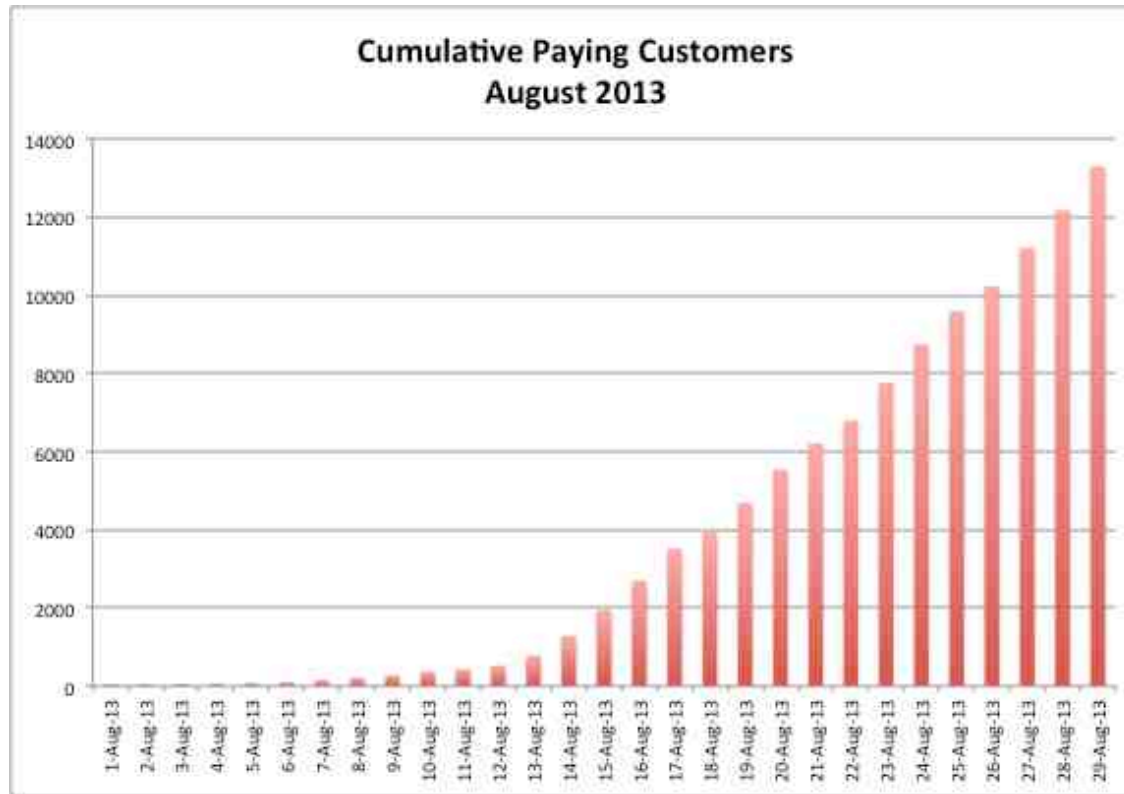




SmartTrans Recent Progress

In August 2013, SmartTrans moved into the billing phase of its operations in China.

New paying customers are being added at the rate of between 1,500 – 2,300 new paying customers per day.





SmartTrans Recent Progress

During September and October 2013 the company successfully focused on:

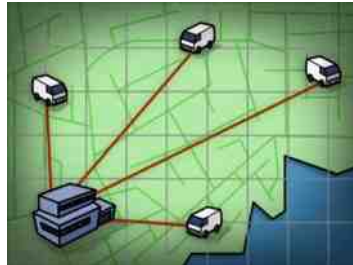
- Growing total monthly revenue;
- Increasing the average revenue per user;
- Reducing the cost of acquisition of new users.



SmartTrans – What we do in Australia

In Australia, SmartTrans' business operations include:

Online web-based and mobile phone-based logistics software



Proven to reduce direct delivery costs by up to 30% for customers including:

- Construction & Building Companies
- Food & Beverage Companies
- Newspapers/Magazines Companies
- Service Companies
- Pharmaceutical Companies
- Computer & Electronics Companies

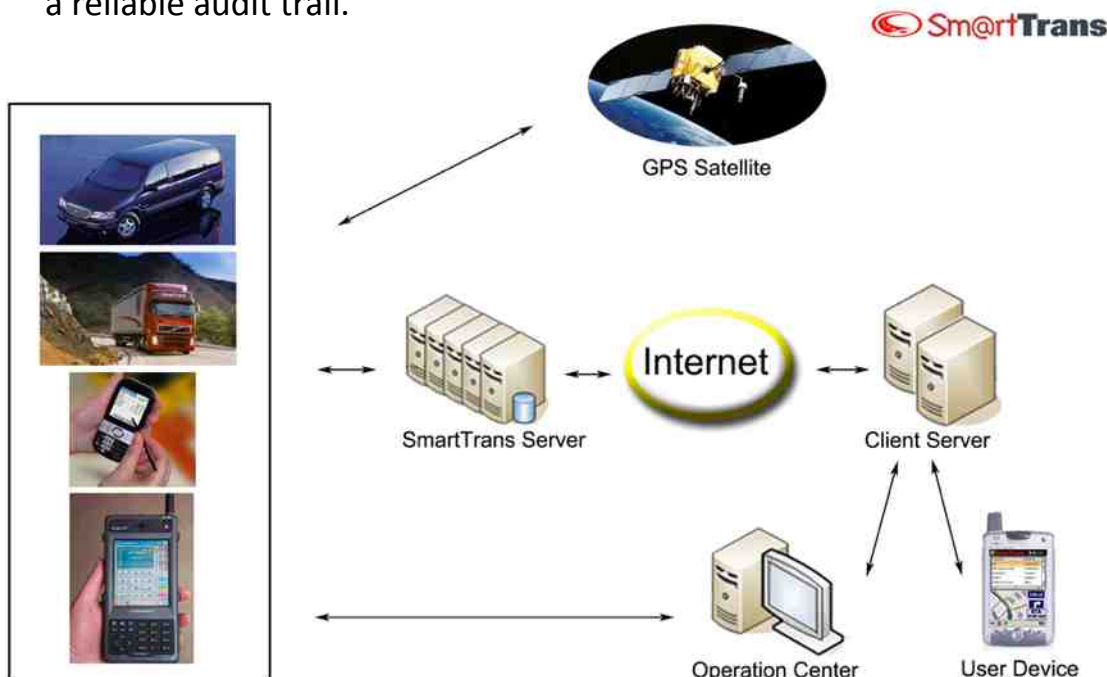
Major Event software and systems for Olympic Games and World Cup sporting events;

Mining exploration by way of joint venture in Australia.

Logistics software - Online and mobile

SmartTrans logistics software combines telematics and GPS with unique optimisation algorithms to dramatically reduce costs and emissions and enhance fleet management and security.

- SmartTrans software suite provides:
 - Optimisation of daily work requirements and scheduling to maximise asset utility
 - Electronic Proof-of-Delivery, bar code & signature record keeping, cash reconciliation systems
 - Enhanced GPS tracking using telematics, geo-fencing and pre-set rules and alerts .
- SmartTrans e-Solution includes proof of service/delivery modules to add value and security to its clients' supply chains, ensuring the fulfilment of service levels, management of cash delivery/collection and provide a reliable audit trail.





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