

14 October 2013

# ASX ANNOUNCEMENT

### SAFEROADS SUCCESSFULLY TESTS NEW UNANCHORED TEMPORARY BARRIER SOLUTION

Saferoads Holdings Limited (**ASX: SRH**) is pleased to announce it has developed the first 100 kph crash-tested, non-anchored metal temporary barrier to be available in Australia and, subject to the regulatory safety barrier authority's (Austroads) approval, will create a new strategic market opportunity as an attractive alternative to the existing temporary safety barrier solutions for mainstream work zones.

CEO, Mr Darren Hotchkin, said "With the speed downgrading of plastic water-filled barriers for work zones, the advantages of this solution over alternate temporary barriers are its ease of portability (over concrete barriers), and its non-destructive impact on road pavements (not requiring anchoring to the roadway). We believe this is the next generation of temporary work zone safety barriers that will more suitably protect construction workers and commuters in work zones throughout Australia."

"Saferoads has traditionally been known for its innovative solutions in the road safety sector and this is another significant milestone to reposition the Company to again be the leading provider of road safety solutions in Australia."

#### Enquiries/Additional Information:

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# SAFEROADS HOLDINGS LIMITED

#### ABN 81 116 668 538

Saferoads is a company listed on the Australian Stock Exchange, specializing in providing road safety solutions. Headquartered in Drouin, Victoria, and with offices across Australia, the company services State Government Departments, local councils and road construction companies with a broad range of products and services designed to direct, protect, inform and illuminate all road users.