



**World Reach Limited**  
ABN 39010 568 804

5 / 8 Anzed Court, Mulgrave,  
Victoria, Australia 3170

22 February 2013

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T +61 3 8561 4200  
F +61 3 9560 9055  
E: [info@worldreach.com.au](mailto:info@worldreach.com.au)

### New Director Appointed

The Company has pleasure in announcing the appointment of Mr Carl Hung as an Independent Non-Executive Director. The appointment was made by the board late yesterday and was effective immediately.

Mr Hung's appointment follows the strategic investment, announced on 6 February 2013, of \$650,000 in convertible notes by SGV1 Holdings Limited, an investment vehicle established by Season Group to invest in World Reach Limited. Season Group have been the preferred contract manufacturer for Beam Communications Pty Ltd (a subsidiary of World Reach Limited) for several years and have been instrumental in rationalising Beam's manufacturing and supply processes. A strategic investment from Beam's largest supplier will provide further opportunities to utilise Season Group's global infrastructure to support regionalised distribution and support, important factors in continuing to enhance Beam's manufacturing and distribution efficiencies.

Carl Hung is the President and COO of Season Group International Inc, a global Electronic Manufacturing Services provider. He has helped grow the company from USD15 million in 2002 to USD119 million in 2012, expanding the company's footprint from China, Canada and Malaysia to include the USA and UK as well. He has a Bachelor of Commerce degree from the University of British Columbia and an Executive Masters of Business Administration from University of Western Ontario's (UWO) Richard Ivey School of Business. He is a Six Sigma Black Belt certified by SGS.

The management of the Company has worked with Carl Hung for some time while Beam and Season Group together established the manufacture of Beam's products in China. Management and the board of Directors welcome Carl and look forward to closer ties with his company and guidance from his expertise in manufacturing on a global scale.

#### About Season Group:

Season Group is a vertically integrated Electronic Manufacturing Services (EMS) provider founded in 1975. Season Group have manufacturing facilities in USA, Canada, China and Malaysia, and manufacturing partners Outsource Electronics Limited in the UK and Logatech GmbH in Germany. They are dedicated to providing clients around the world with complete customized manufacturing and engineering services. Season Group has over 800,000 sq.ft. of manufacturing space and over 1800 employees worldwide with state of the art manufacturing capabilities and are fully ISO9001, TS16949, ISO13485 and ISO14001 certified. For more information on Season Group go to <http://www.seasongroup.com/>

Yours faithfully

Dennis Payne  
Company Secretary