



ASF GROUP LIMITED

ACN 008 924 570

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2 April 2014

The Manager
Company Announcements
Australian Securities Exchange
20 Bridge Street
Sydney 2000
via: www.asxonline.com

Dear Sir/Madam

Appointment of Director – William Kuan

ASF Group Limited (“**ASF**”) is pleased to announce that Mr William Kuan has been appointed a Director of ASF effective 1 April 2014.

Mr Kuan joined ASF as the Company Secretary in February 2010 and has been responsible for all aspect of financial and corporate matters of the ASF Group. Mr Kuan is a CPA and a member of the Institute of Chartered Secretaries and Administrators (ICSA) in the UK. He has extensive experience in accounting, corporate finance and company secretarial areas. Prior to joining ASF, he was company secretary for a number of diverse Hong Kong listed companies.

ASF is pleased to welcome Mr Kuan to the Board and look forward to his continued contribution to the Group’s development.

An Appendix 3X “Initial Director’s Interest Notice” for Mr Kuan is attached.

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Chairman
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Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	ASF GROUP LIMITED
ABN	50 008 924 570

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Chi Yuen (William) Kuan
Date of appointment	1 April 2014

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
NIL

+ See chapter 19 for defined terms.

Appendix 3X Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities
NIL	

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	NIL
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.