



ASX Announcement

14 May 2014

Asia Pacific Digital completes oversubscribed \$4.1m placement

Executive Summary

- Asia Pacific Digital raises \$4.1m from regional fund managers and sophisticated investors.
- 242 million shares to be issued at 1.7 cents per share (small premium to 30 day volume weighted average price).
- Share Purchase Plan to be offered to existing shareholders at the same price as that offered under the Placement.
- \$1.5m - \$3.0m of existing \$5.5m convertible debt expected to be converted to equity at the same price as the Placement to strengthen balance sheet.
- Funds raised to be used to complete the group's recent investment in aCommerce, provide working capital and to fund growth initiatives in Asia including the Group's new Manila operational hub.

Capital Raising

Asia Pacific Digital Limited (**ASX: DIG**) is pleased to announce the completion of an oversubscribed \$4.1m capital raising with participation from institutional and sophisticated investors from across the region. The placement, which was led by Canaccord Genuity (Australia) Limited on behalf of the Company, was made within the Company's 15% issuance capacity.

The Company will use the funds raised to complete its recent investment in aCommerce (South East Asian developing markets e-commerce specialist), to commence a range of growth initiatives across the region, and to provide general working capital. The first key growth initiative funded by the capital raised will be the establishment of the Company's Manila operations hub.

It is expected that the placement shares will be issued on Wednesday, 20 May. New shares issued under the placement will rank equally with existing shares in Asia Pacific Digital.

Conversion of Debt

Asia Pacific Digital has \$5.5m a convertible debt facility that may be converted at specific windows or in circumstances where the Company undertakes a capital raising. Confirmation will be sought from financiers of their intent to convert to equity at the placement price – the Company expects to finalise this by 31 May 2014. The Company anticipates that \$1.5m - \$3.0m will be converted by financiers, strengthening the Company's balance sheet.

The issue of new equity to financiers under the conversion rights will be subject to a refreshment of the earlier shareholder approvals gained at the General Meeting of Shareholders in March 2014.

Share Purchase Plan

The Company is also pleased to announce a Share Purchase Plan (**SPP**), providing existing shareholders an opportunity to increase their shareholding in the Company. Under the SPP, eligible shareholders will be able to purchase up to \$15,000 worth of additional shares at the same price as the Placement (1.7 cents per share) without incurring brokerage or other transaction costs. Details of the SPP and how to proceed will be available shortly via an Offer Booklet.

For more information:

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