



ASX ANNOUNCEMENT

8th April, 2014

Experienced Medical Device Expert to Lead US Operations

Melbourne, Australia: Medical device company dorsaVi Ltd (ASX:DVL) has today announced the appointment of a US based President, John Kowalczyk to lead the company's US operations.

John Kowalczyk is a seasoned executive in the medical devices field in North America, having spent 19 years with Medtronic Inc., a global provider of medical technologies and devices. During that time, he has been involved in successfully bringing new technologies to market and expanding existing product penetration. His strong sales background is coupled with leadership in cost management and synergistic leverage across business units.

"I am extremely impressed with and excited to be joining the dorsaVi team as we expand operations in the US. Healthcare reform in the US is demanding low cost, convenient and quantifiable ways to objectively diagnose and treat patients suffering from a multitude of movement related issues.

"The first step toward treatment is to fully understand the problem - dorsaVi is the only company that can provide that assessment in the patient's natural environment over a 24 hour period. I am excited that dorsaVi will begin launching the capabilities of ViPerform immediately to elite sports franchises in the US as we wait for FDA approval for ViMove", John said.

"Recruiting John Kowalczyk as the President of dorsaVi US is a very exciting appointment for dorsaVi. John has a wealth of experience in working with senior medical pain physicians throughout the United States. I am extremely pleased that an executive of John's experience appreciates the opportunity for dorsaVi's product in the US market and has agreed to join our team." dorsaVi CEO Andrew Ronchi said.

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About dorsaVi

dorsaVi (ASX:DVL) is an ASX company focused on developing innovative motion analysis device technologies for use in elite sports, occupational health and safety, and clinical applications. dorsaVi

believes its technology enables – for the first time – many aspects of detailed human movement and position to be accurately captured, quantified and assessed outside a biomechanics lab, in both real-time and real situations for up to 24 hours.

DorsaVi's technology has applications across three sectors:

- **Elite Sports:** *ViPerform* for assessment and management of player injury. Currently used by AFL clubs Hawthorn, Richmond, Western Bulldogs, Essendon, Fremantle and Brisbane Lions; English Premier League clubs, two NRL clubs-the Roosters & Cowboys, the Australian and Victorian Institutes of Sport, the Queensland Academy of Sport and Cricket Australia.
- **OH&S:** *ViSafe* for improving work practices and workplace safety and design. Has been used by major corporates including Coles, Woolworths, Toll, Toyota, Orora (formerly Amcor), Crown and BHP Billiton.
- **Medical and physiotherapy:** *ViMove* for assessing and treating low back pain and other musculoskeletal conditions. Currently used by practices in Australia and the UK. DorsaVi has obtained regulatory approval and is marketing and selling *ViMove* as a medical device in Australia and Europe. DorsaVi has applied for US FDA 510(k) approval to sell and market *ViMove* in the USA.