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**Company Announcement Office**

**Australian Securities Exchange Limited**

**By: eLodgement**

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**Re: Jermaine Jackson Presents online audition commences**

GoConnect Ltd is pleased to advise that Go JLJ Entertainment Pty Ltd (40% owned by GoConnect), has commenced publishing contestant video entries this week on www.jj5tv.com. Publishing these video entries triggered the online audition phase of Jermaine Jackson Presents, a 4 part event aimed at the discovery of a band called Five, modelled on the legendary Jackson 5 and mentored and managed personally by Jermaine Jackson, the original lead singer of the Jackson 5.

Go JLJ has been working closely with DDB China, one of the top 10 advertising agencies in China and is part of the worldwide Omnicom Media Group to secure sponsors and media partners for Jermaine Jackson Presents. With this close working relationship, Go JLJ has now secured Sohu.com, one of the top online video portals in China and the most experienced online media player in music competition reality TV show in China, to partner with Go JLJ on the successful launch of Jermaine Jackson Presents. Sohu.com was the online media partner of Voice of China for 2012 and 2013, delivering a reported 400 million online viewers to Voice of China in 2013.

Another close working relationship with the state owned Dalian TV helped Go JLJ to achieve an agreement with the association of outdoor digital TV which has a daily audience of over 600 million viewers in over 50 cities of China. This media platform will be used primarily to market Jermaine Jackson Presents to drive viewer traffic to Sohu.com's various online media platforms as well as to one of the top national satellite TV platforms.

Dalian TV has also assisted Go JLJ to short list 3 national satellite TV broadcasters out of which one will soon be selected to be the national broadcaster and producer of the Jermaine Jackson Presents reality TV show. All 3 satellite TV broadcasters on the short list have experience and resources in producing and broadcasting nationally music competition reality TV shows. Final decision on which satellite TV broadcaster to partner with Go JLJ will be made soon. All 3 broadcasters are keen to partner with Go JLJ on Jermaine Jackson Presents.

Go JLJ is confident that with the multi-platform distribution of Jermaine Jackson Presents, together with distribution on all LG connected TVs outside of China to more than 100 million LG connected TV households on GoConnect's IPTV network uctv.fm, the audience of Jermaine Jackson Presents will be up to 1 billion viewers this year. The online audition of Jermaine Jackson Presents has been launched. The finale which is where the final 2 bands will compete to be the Winning band to be called Five, will take place in November this year at an internationally renowned entertainment venue which is already keen to be an event sponsor of Jermaine Jackson Presents.

Unlike any other music competition reality TV show, Jermaine Jackson Presents is a once in a generation event to discover the band called Five to carry on the legacy of the legendary Jackson 5, a brand name established over 50 years. DDB China has a significant client portfolio of Chinese and international brands. DDB China's top management is working closely with Go JLJ to achieve the revenue target of Jermaine Jackson Presents. A number of sponsors are at various stages of securing their positions to join in with this exciting event of Jermaine Jackson Presents.