

ASX ANNOUNCEMENT

RESIGNATION OF CHIEF FINANCIAL OFFICER

SYDNEY, 28 May 2014 – Infomedia Ltd advises that Mr Jonathan Pollard has tendered his resignation as Chief Financial Officer of the Company to pursue other interests.

Mr Pollard, who joined the Company in June 2004, was promoted to the role of Chief Financial Officer in April 2008. He will remain with the Company until 29 August 2014 to assist with a transition process.

The Board of Directors thank Mr Pollard for his dedication and contribution during the past 10 years of service and wish him well for the future.

The Company will now initiate a search for a replacement Chief Financial Officer.

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For further information please contact:

Nick Georges Company Secretary Phone: +61(0)2 9454 1715

Email: ngeorges@infomedia.com.au

About Infomedia:

Infomedia Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. It specialises in developing and supplying cloud-based software to franchised automotive dealerships. Its Electronic Parts Catalogues (EPC) allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. Its Superservice solution suite and service-related data solutions such as the Superservice Menus™ system that enables the service department to produce accurate service quotations for its customers.

The Company has a strong and growing recurring revenue base, supported by 75,000 subscriptions and is used by over 150,000 personnel from auto dealers in more than 185 countries, in 31 languages.

Infomedia Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol "IFM"). For more information visit www.superservice.com