

#### INTERMET SIGNS EXCLUSIVE OPTION AGREEMENT TO ACQUIRE ONLINE RECRUITMENT PLATFORM, US BASED 1-PAGE COMPANY INC.

#### Highlights

- Option to acquire 100% of patent protected, cloud based recruitment software platform & services company – 1-Page Company Inc.
- The 1-Page platform revolutionises the way corporations identify and recruit top talent, providing significant improvements in time, cost and retention rates particularly for companies with large staffing requirements.
- Existing clients include leading global companies such as First Republic Bank, BevMo and Daikin McQuay amongst others.
- Highly scalable platform with current infrastructure capable of supporting rapid revenue expansion.
- Addition of a dynamic management team with extensive experience gained from leading technology companies, including Criteo, IBM and Yahoo.
- Seed funded by a number of leading Silicon Valley Venture Capital firms.
- The proposed ASX listing will provide 1-Page with the appropriate platform for global expansion, and in particular the Asian market

#### InterMet Resources Ltd ACN 112 291 960

1-Page 🚺

ASX Code: ITT

CONTACTS Level 2, 23 Barrack Street PERTH WA 6000

Tel: +61 8 9325 7080 Fax: +61 8 9325 7120 info@intermetresources.com.au

www.intermetresources.com.au

#### CAPITAL STRUCTURE

Shares341,500,500Options128,400,000

#### DIRECTORS

Mr. Andrew Richards Non- Executive Director

Mr. Scott Mison Executive Director / Company Secretary

Mr. Barnaby Egerton-Warburton Non- Executive Director

#### Background

InterMet Resources Limited (ASX.ITT) ("InterMet") is pleased to announce that it has executed an exclusive option agreement to acquire 100% of the issued capital in emerging US based technology company, 1-Page Company Inc ("1-Page or the Company").

Founded in San Francisco in 2011, 1-Page is the sole owner and provider of a revolutionary cloud-based human resources Software as a Solution ("SAAS") platform, currently employed by several leading global and US companies including First Republic Bank, BevMo and Daikin McQuay.

The Enterprise Challenge-based Assessment and Engagement Platform ("ECAEP") is a disruptive, patented human resources tool which enables companies to individually rank and prioritise candidates for employment positions based on their ability to solve real-time business challenges and achieve strategic objectives. ECAEP identifies and challenges candidates to deliver a one page job proposal based on a role specific issue or challenge. The platform subsequently applies new predictive data to rank the most suitable candidates for interviewing. By streamlining the recruitment process and identifying candidates who display the greatest desire and capacity for a role, the platform greatly reduces talent acquisition costs and significantly increases employment retention rates for enterprises, particularly those with large staffing requirements.

The ECAEP was initially developed with the assistance of human resource executives from several Fortune 500 companies and has been funded by several leading Silicon Valley Venture Capital firms.

It is anticipated that completion of the acquisition will result in a change of company name to 1-Page Limited and the appointment of two (2) new 1-Page nominated company directors including co-founder and current Chief Executive Officer, Mrs Joanna Riley Weidenmiller who will execute a minimum two (2) year executive service agreement with the Company.

Mrs Weidenmiller provides the company with demonstrated executive management skills and is widely recognised as a leader in marketing and strategic partnerships across the consumer and technology sectors. Prior to launching 1-Page, Joanna held the position of Chief Executive Officer at Performance Advertising where she was responsible for building one of the United States leading outsourced sales and marketing firms for two Fortune 500 companies. Joanna has also held the positions of Partner and Vice President of Worldwide Sales for 360Fashion Network (360Fashion.net) where she was responsible for launching four new global mobile and web applications.

#### Key Acquisition Terms

- Payment of a \$50,000 option fee by InterMet to acquire an exclusive thirty (30) day option to buy 100% of the issued capital in 1-Page.
- In exchange for 100% of the issued capital in 1-Page, InterMet agrees to issue 50,000,000 InterMet Shares (on a post consolidation basis) at \$0.20 to the majority shareholders of 1-Page, which will be subject to ASX escrow provisions.
- In addition InterMet agrees that Post IPO, a Performance Rights Plan will be implemented, subject to shareholder approval, to issue Board members and key incoming management a total of 15,000,000 performance rights (on a post consolidation basis) based on achievement of the following milestones:
  - (i) 5,000,000 performance rights on achievement of sales revenue of AUD\$2,000,000, on an annualised basis over a 6 month reporting period (i.e. half-yearly accounts), within two (2) years from implementation of the plan.
  - (ii) 5,000,000 performance rights on achievement of InterMet shares trading on the ASX at more than AUD\$0.50 per share, based on a 20-day volume weighted average price, within two (2) years from implementation of the plan.

- (iii) 5,000,000 performance rights on achievement of EBIT of AUD\$2,500,000, on an annualised basis over a 6 month reporting period (i.e. half-yearly accounts), within three (3) years from implementation of the plan.
- Satisfaction of various conditions precedent, including:
  - InterMet being satisfied, to its sole satisfaction, upon the completion of its due diligence investigations on 1-Page within 30 days;
  - InterMet loaning up to AUD\$300,000 to 1-Page to provide working capital prior to completion of the acquisition.
  - InterMet obtaining all necessary regulatory and shareholder approvals under the ASX Listing Rules, Corporations Act 2001 (Cth) (Corporations Act) or any other law to allow lawful completion of the acquisition of 1-Page. This will include a recompliance with Chapters 1 & 2 of the ASX Listing Rules;
  - InterMet undertaking a consolidation of its securities at a ratio to be determined as necessary to re-comply with ASX Listing Rules;
  - InterMet undertaking a capital raising pursuant to a prospectus to raise not less than AUD\$3,500,000 on a post-consolidation basis at \$0.20 per share.
  - Mrs Joanna Weidenmiller entering into an executive services agreement with the Company or InterMet for at least two (2) years; and
- Completion of a board restructure to include the appointment of two (2) new 1-Page nominated company directors. From completion the InterMet Board will comprise of four (4) directors, of which 1-Page will be entitled to nominate to two (2) directors.

#### Placement

In order to provide working capital to complete the transaction, InterMet are currently undertaking to complete a \$708 private placement of 50,000,000 shares at \$0.008 per share to raise a total of \$400,000 before costs. DJ Carmichael has been appointed Lead Manager to the Placement.

#### Share Consolidation and Public Offer

In addition to obtaining shareholder approval, the acquisition is also subject to InterMet's completion of a security consolidation, on a post-consolidation basis of AUD\$0.20 per share, and re-compliance with Chapters 1 and 2 of the ASX Listing Rules.

Subject to the receipt of shareholder approval, InterMet will also undertake a postconsolidation capital raising of at least AUD\$3,500,000, at AUD\$0.20 per share, to be completed under a prospectus. All funds raised will be employed towards the pursuit of several business development opportunities and meeting rapidly increasing demand in the United States and Asian markets. The indicative timetable for completion of the transaction and InterMet's re-compliance with the ASX listing rules is outlined below:

Event	Date
Execute option agreement for the acquisition of 1-Page	8 April 2014
Completion of placement	30 April 2014
Due diligence completion	6 May 2014
Despatch Notice of Meeting seeking approval for the acquisition of 1-Page	7 May 2014
General Shareholder Meeting to approve the acquisition of 1-Page	11 June 2014
Lodgement of prospectus with ASIC	12 June 2014
Closing date of offer under the prospectus	3 July 2014
Despatch holding statements	10 July 2014
Requotation of shares on ASX	11 July 2014

#### Unaudited Pro Forma Balance Sheet as at 28 February 2014

ITT	1 Page	PRO-FORMA ADJUSTMENTS		PRO-FORMA		CONSOLIDATED PRO-FORMA BALANCE SHEET
624,036	17,467	3,900,000	(874,000)	3,667,503		
	-			34,291		
658,327	17,467			3,701,794		
-	-		10,000,000	10,000,000		
	-			502,076		
502,076	17,467			14,203,870		
20,920 - - <b>20,920</b>	401,513 1,162,333 21,000 <b>1,584,846</b>		(350,000) (1,162,333) -	72,433 		
1,139,483	(1.567.379)			14,110,437		
.,	(.,,					
7,622,419 (6,482,936) <b>1,139,483</b>	1,049,830 (2,617,209) (2,567,379)	12,850,170	(524,000) 2,212,163	20,998,419 (6,887,982) <b>14,110,437</b>		
	624,036 34,291 658,327 - 502,076 502,076 20,920 - 20,920 - 20,920 1,139,483 7,622,419	624,036       17,467         34,291       -         658,327       17,467         658,327       17,467         502,076       -         502,076       -         502,076       -         20,920       401,513         1,162,333       -         21,000       20,920         20,920       1,584,846         1,139,483       (1,567,379)         7,622,419       1,049,830         (6,482,936)       (2,617,209)	III         1 Page         ADJUST           624,036         17,467         3,900,000           34,291         -         -           658,327         17,467         3,900,000           -         -         -           502,076         -         -           502,076         17,467         -           20,920         401,513         -           1,162,333         -         21,000           20,920         1,584,846         -           1,139,483         (1,567,379)         -           7,622,419         1,049,830         12,850,170           (6,482,936)         (2,617,209)         12,850,170	III         1 Page         ADJUSTMENTS           624,036         17,467         3,900,000         (874,000)           34,291         -         -         -           658,327         17,467         -         10,000,000           502,076         -         -         10,000,000           502,076         17,467         -         -           20,920         401,513         (350,000)         (1,162,333)           -         1,162,333         (1,162,333)         -           20,920         1,584,846         -         -           1,139,483         (1,567,379)         -         -           7,622,419         1,049,830         12,850,170         (524,000)           2,212,163         -         -         -		

#### Adjustments

- Placement of \$400,000 (\$376,000 net of costs)
- IPO minimum \$3.5m (\$3m net of costs)
- Shares issued to shareholders of 1 Page for A\$10million (based on 100% take up). Existing loans and convertible noteholders will be converted into shares before the transaction is completed.
- Payment of existing creditors of \$350,000.

#### Indicative Capital Structure

The following illustrates the change in InterMet's capital structure following the 1 Page acquisition and fund raising placement (pre – consolidation)

Capital Structure	Shares	Options
Current capital structure	341,500,500	128,400,000
Placement	50,000,000	-
Introduction Fee	-	25,000,000
Fee for successful IPO	-	75,000,000
TOTAL	391,500,500	228,400,000

Post-consolidation, 1 Page will be issued 50,000,000 shares at the IPO price of \$0.20, and a Performance Rights plan linked to milestones will be implemented post IPO consisting of 15m shares.

Post consolidation , ITT will undergoing a capital raising pursuant to a prospectus to raise not less than AUD\$3,500,000 (17,500,000 shares) at \$0.20 per share.

Yours Sincerely,

SCOTT MISON DIRECTOR

## ACQUISITION OF 1-PAGE INC.

InterMet Resources Limited (ITT) INVESTOR PRESENTATION APRIL 2014





# DISCLAIMER

Some of the information contained in this presentation contains "forward – looking statements" which may not directly or exclusively relate to the historical facts. These forward looking statements reflect ITT's and 1-Page's current intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside the control of ITT or 1-Page.

Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Because actual results could differ materially from ITT's and 1-Page's current intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained herein with caution.

# 1-PAGE BACKGROUND

• Founded in Silicon Valley in 2011

• Concept developed from the New York Times All-time best seller "The 1-Page Proposal" written by 1-Page Chairman, Patrick Riley

• Over \$3M invested to date by major US Venture Capital firms to develop and complete technology and software

• US product launch in January 2013 with global clients currently including First Republic Bank, BevMo!, Daikin McQauy and others



Ideas Simply Delivered

## NEXT GENERATION HUMAN RESOURCES SOLUTION

Revolutionizing the Talent Acquisition Process

## RESUME-BASED RECRUITING IS DEAD



#### Too Many Resumes

6.8B resumes (75% unqualified) sent for 57M jobs\*



#### The Wrong Content is Transmitted

Resumes only look back & lack solutions & ideas about the future



Companies Lack the Technology to Make the Right Hiring Decision

\*LinkedIn & Berstein

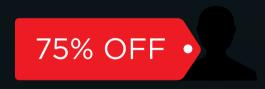
## 1-PAGE IS THE SOLUTION





#### **Fast.** Reduces time to hire from **13 weeks to 4 weeks**

Effective. Improves retention by up to 70%

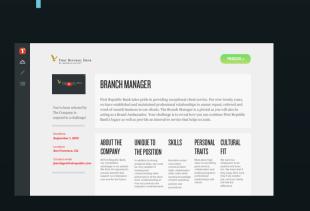


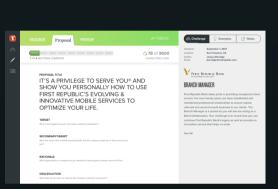
**Economical.** Decreases cost-per-hire by up to **75%** 

\*numbers based on case study conducted by 1-Page in 2013

## THE 1-PAGE PLATFORM









Customized for each enterprise

#### Candidates complete challenge

Each job-applicant submits a customized task

#### Challenge Scored & Analyzed

IT'S A PRIVILEGE TO SERVE YOU® AND SHOW

YOU PERSONALLY HOW TO USE FIRST REPUBLIC'S EVOLVING & INNOVATIVE MOBILE SERVICES TO OPTIMIZE YOUR LIFE. NATING DECEMBER BECOME DECUBERED OF

RAMSEY BLA

Computer Algorithm screens challenge responses

**Manual Scoring Option** 

#### Top Talent Identified

Ranking of top candidates based on completed challenge

ANALYTICS ACADAMENTER ACADAME

## CHALLENGE CREATED & DELIVERED

PROCEED >



FIRST REPUBLIC BANK

1

:=

#### **BRANCH MANAGER**

You've been selected by The Company to respond to a challenge! First Republic Bank takes pride in providing exceptional client service. For over twenty years, we have established and maintained professional relationships to ensure repeat, referred and word-of-mouth business to our clients. The Branch Manager is a pivotal as you will also be acting as a Brand Ambassador. Your challenge is to reveal how you can continue First Republic Bank's legacy as well as provide an innovative service that helps us scale.

Deadline: September 1, 2013

Location: San Francisco, CA

Contact email: jberridge@firstrepublic.com

#### ABOUT THE Company

At First Republic Bank, our competitive advantage is our people. We think it's important to provide benefits that support our employees now and for the future.

#### UNIQUE TO The Position

In addition to strongExcellent verbal<br/>analytical skills, you mustand writtenbe very capable ofcommunication<br/>skills, mathemati<br/>communicating salesskills, mathemati<br/>skills, sales skillsperformance at the storeworking knowled<br/>of bank operatin<br/>how our products are<br/>enjoyed in entertainment.policies and<br/>procedures.

SKILLS PERSONAL TRAITS

Excellent verbalInitial place highand writtenvalue on providingcommunicationgreat service,skills, mathematicscollaboration andskills, sales skills;building long-termworking knowledgeprofessionalof bank operatingrelationships withpolicies andclients.

gh We want our iding employees to be positive and have and fun. We know that term they enjoy their v

CULTURAL

We want our employees to be positive and have fun. We know that if they enjoy their work they'll do a better job—and our clients will feel the difference.

Turn Job-Descriptions into Real-time Challenges based on business needs and strategic objectives of the role

## 2 CANDIDATES COMPLETE JOB PROPOSALS

1	RESEARCH Proposal PREVIEW	PUBLISH	Challenge 🔐 Examples 📝 Notes
en e	1 OF 8 SECTIONS COMPLETE	✓ 78 of 3600 CHARACTERS USED	Deadline:September 1, 2013Location:San Francisco, CAAuthor:Jessica BerridgeEmail:jberridge@firstrepublic.com
	PROPOSAL TITLE IT'S A PRIVILEGE TO SERVE YOU' SHOW YOU PERSONALLY HOW TO FIRST REPUBLIC'S EVOLVING & INNOVATIVE MOBILE SERVICES TO OPTIMIZE YOUR LIFE. Mat is the biggest way you will outdo customer expectation?	O USE	<text><text><text><text></text></text></text></text>
	<b>RATIONALE</b> What organization or company do you identify as having great customer service? Why?		

#### **IDEA/SOLUTION**

What idea do you have to improve the company customer experience?

Gamify hiring, engaging candidates to solve your business challenge with a winning 1-Page Job Proposal

## 3 TRACK CANDIDATE PROGRESS

< Return		Previous	Next		ISSING CLOSE
4 COMPLETE				PROJECT DETAILS	
Sarah Pulver		5 Share Invite	pdf		
Lindsey Ashlock	2	4.9 Share Invite	pdf	O STAKEHOLDERS	
Lars Olson	2	4.7 Share Invite	pdf		
Marni Larwrence	2	4.7 Share Invite	pdf	L+ CANDIDATES	
CANDIDATES	PROGRESS	DEADLINE	NUDGE		
	NOT YET LOGGED IN	READING CHALLENGE	WRITING		
Chad Hamilton		March 13 🔲	Remind		
		March 13			
Timothy Wholtman			Remind		
Kirti Miguti		March 16 🔲	Remind		
Sarah Pulver	2	March 16 🔲	Remind		
Lindsey Ashlock	<u> </u>	March 16 🔲	Remind		
Scott Kolbo		March 17 🔲	Remind		
Dan Keberle		March 17 🔲	Remind		
Norman Dea		March 17 🔲	Remind		
Tim Walsh		March 17 🔲	Remind		
len Vanden Rosch		March 17	Pemind		

Real-time candidate progress reports dashboard with automatic re-invite capability

# Image: A proposals autoscored& ANALYZED



IT'S A PRIVILEGE TO SERVE YOU® AND SHOW YOU PERSONALLY HOW TO USE FIRST REPUBLIC'S EVOLVING & INNOVATIVE MOBILE SERVICES TO OPTIMIZE YOUR LIFE.



1

:**=** 

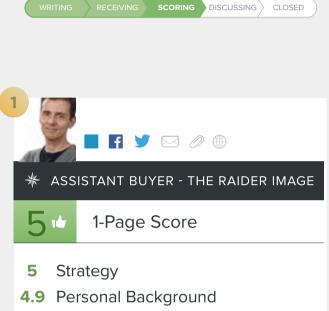
< Return

#### To increase market share.

- Strengthen client loyalty and provide more "touch points" to our banking services.
- Promote exceptional "word-to-mouth" to outside clients that profile our customers using social media.
- Test and prove the pilot program, that if successful can be scaled globally.

Banking consumers are increasingly going mobile -- and for good reasons. Tellingly, 12 million people used mobile banking services in 2009, according to Frost & Sullivan, a research firm. That number will climb to 45 million by 2014. The success of mobile initiatives relies on how people use it. And there is the opportunity for First Republic. People are busy, their attention is in demand and they have existing patterns of behavior that your mobile project has to co-exist with. In mobile banking users are seeking recurring real-time information. They use their mobile device to stay in touch with ongoing, repetitive changes and to transact the "business" of their daily lives.

First Republic, first in class, delivers exceptional client services via multiple channels – including an evolving set of mobile services. First Republic already provides innovative services that are nimble and creative. Providing a "Genius Bar" with mobile specialists with extensive knowledge of First Republic mobile products, who



**5** Competitive Analysis

#### summary

Providing a "Genius Bar" with mobile specialists with extensive knowledge of First Republic mobile products, who can work directly with clients face to face to provide technical support and troubleshoot any problems they are having

Crowdsource innovation, access real-time prescriptive data, and build a more effective candidate pipeline

Previous

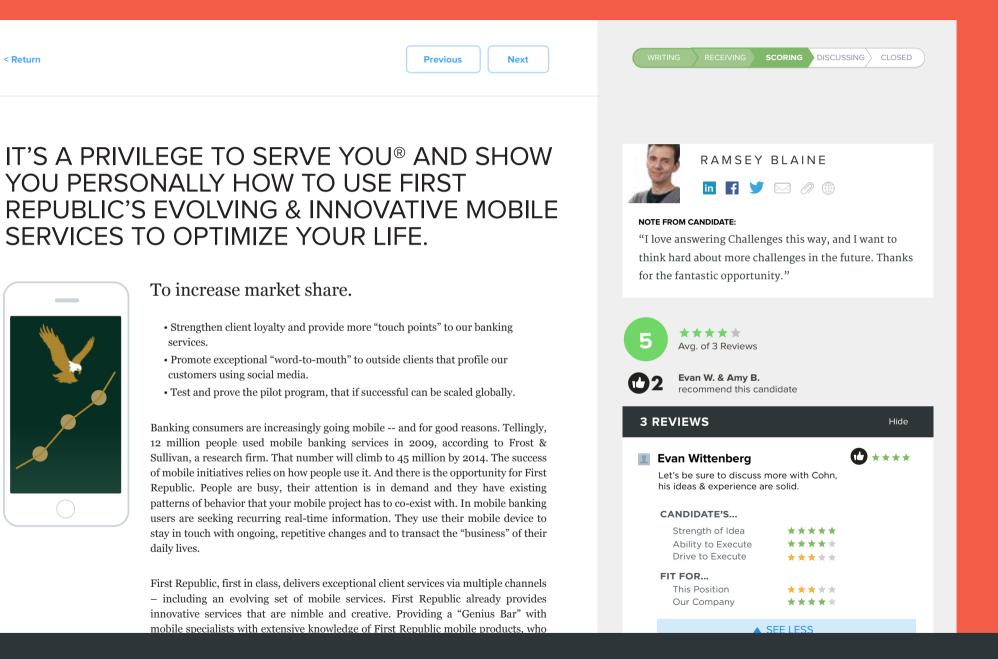
Next

## MANUAL SCORING: PROPOSALS SCORED & ANALYZED BY TEAM

1

:=

< Return



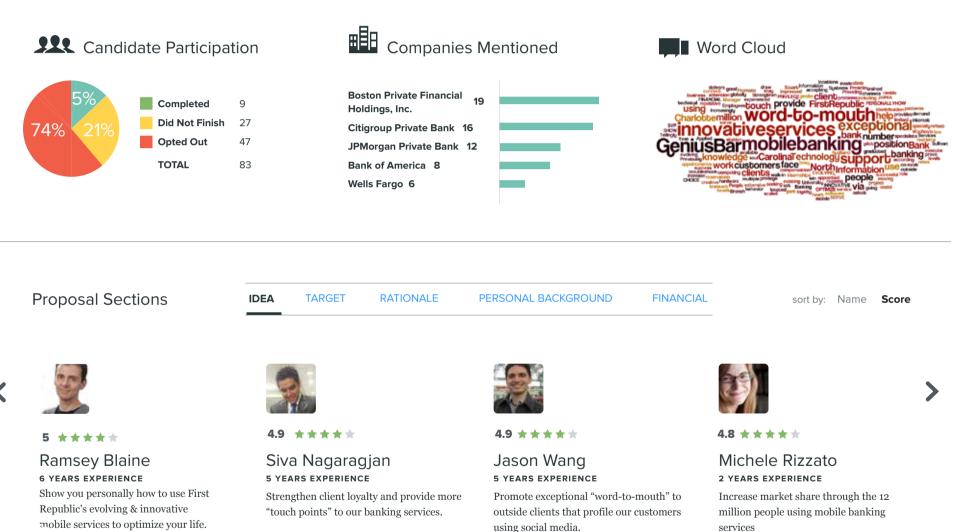
Collaborate with all the stakeholders involved in the hiring process to score and rank candidates' proposals

## 6 TOP TALENT IDENTIFIED

1 ~~~ ~~~

:=





Leverage 1-Page's patented algorithms and Natural Language Processing technologies to automatically identify the top proposals

in 🖪 🄰 🖂 🧷 🌐

## 7 LEVERAGE THE POWER OF 1-PAGE DATA

#### 1-PAGE EXECUTIVE SUMMARY

#### THE PROCESS

1

:=



Proposals Scored Winning Ideas Identified **THE CHALLENGE** First Republic Bank takes pride in providing exceptional client service. For over twenty years, we have established and maintained professional relationships to ensure repeat, referred and word-of-mouth business to our clients. The Branch Manager is a pivotal as you will also be acting as a Brand Ambassador. Your challenge is to reveal how you can continue First Republic Bank's legacy as well as provide an innovative service that helps us scale.





#### APPLICANT RANKING



**1. Ramsey Blaine** Show you personally how to use First Republic's evolving & innovative mobile services to optimize your life.

**2.** Lawrence Green Strengthen client loyalty and provide more "touch points" to our banking services.

#### WINNING PROPOSALS



Providing a "Genius Bar" with mobile specialists with extensive knowledge of First Republic mobile products, who

Aggregate all proposal data & identify trends to assess competition, partners & forward-thinking innovation

## ENTERPRISES RELY ON 1-PAGE







### AS SEEN IN

#### Entrepreneur

"Engaging candidates to solve companies' challenges enables businesses to crowd-source ideas and innovation and accessing prescriptive data for enhanced strategic decision- making."

#### **Forbes**

"1-Page technology helps both side of the job market: it gives candidates a tool to pitch their value to the company, and it helps managers engaging and screening candidates beyond the resume"

#### Mashable

"This Resume Alternative Could Land You Your Dream Job... Instead of sorting through hundreds of resumes figuring out how best to fill a role based on previous experience or work, candidates place themselves with a proposal – and solve an problem for the company as a whole."

#### Linked in

"1-Page allows you to develop your own proposal as a vehicle to let organizations know exactly what you bring to the table. The platform has the capability to help you communicate your skill set and your creative solutions to specific problems.."

#### **RECENT AWARDS**

Selected as 1 of the 150 world's most disruptive tech startups Websummit 2013

Winner: Venture Capitalist Award for "Next Billion Dollar Company" SYNC2013 by Pingwest

Winner: #1 Woman-Led Startup CrowdfundX 2013

Winner: Selected Member of OrangeFab2014 OrangeFab2014

Finalist: iTalent competition at the HRO Today Forum (Philadelphia May 5-7 2014) HRO Forum 2014

## U.S. RECRUITMENT MARKET Worth \$190B in 2013



Workforce 112M

employed by 4.9M companies \*1

# Employee Turnover 51M **±**

45% of employees Leave the company every year <sup>\*2</sup> New Hires 54M.

**\$190 Billion Market** \*3

1. Business Dynamics Statistics, United States Census Bureau (http://www.census.gov/)

2. Job Openings And Labor Turnover - January 2014, Bureau of Labor Statistics, U.S. DEPARTMENT OF LABOR (http://www.bls.gov)

3. Karen O'Leonard, The Talent Acquisition Factbook®2011, the Bersin & Associates Research Library

## 1-PAGE PRICING Recurring Monthly Revenue Model

SMALL BUSINESS (Under 100 Employees)	MEDIUM BUSINESS (100–500 Employees)	LARGE BUSINESS (500–1,000 Employees)	<b>ENTERPRISE</b> (1,000+ Employees)
Estimated Monthly Invoice:	Estimated Monthly Invoice:	Estimated Monthly Invoice:	Estimated Monthly Invoice:
\$100 - \$2,000 PER MONTH	\$2,000 - \$5,000 PER MONTH	\$5,000 - \$10,000 PER MONTH	\$10,000 - \$20,000+ PER MONTH
No. of US Companies in Segment:	No. of US Companies in Segment:	No. of US Companies in Segment:	No. of US Companies in Segment:
4,800,000+	90,000+	9,000+	9,000+

(based on monthly service fee and fee per candidate proposal completed)

## **1-PAGE SALES PROCESS**

#### SOURCE

#### CONNECT

# SCALE

#### **Inside Sales team**

scours the market to set up meetings with decisionmakers at target accounts.

#### **Sales Executives**

convert targets into accounts by connecting with these decisionmakers and building long lasting relationships.

Sales Executives and **Customer** Success team work with new account to integrate 1-Page platform into current workflow.

IMPLEMENT

#### **Customer Success**

team unlocks the account by training and evangelizing 1-Page usage throughout all various departments and regions.

### LEADERSHIP: SAN FRANCISCO BASED MANAGEMENT TEAM



#### Joanna Weidenmiller

#### **CEO & CO-FOUNDER**

Nominated Female Entrepreneur of the Year 2012. Built and sold **Performance Advertising.** Co-founder **360Fashion** Network scaled to 10 million users. **FBI**, University of Virginia.



#### Pat Riley

#### **CHAIRMAN & CO-FOUNDER**

Author of NYT All-Time Best Seller, *The 1-Page Proposal.* President of **Bandai North America** Senior National Consultant to **Fuji Film.** 



## Jeff Mills

Sales Development at **Yahoo!**, **Yahoo! Sports**, **Yahoo! Shopping Director of sales at Kayak/SideStep**, **Inc.** Senior Director of West Coast Sales at **Gaia Interactive** VP of Sales and Enterprise Solutions at **Fixya.com** VP of Sales and Partnerships at **Criteo** VP of Strategic Partnerships at **Sojern** Chief Revenue Officer at **Gengo** Board of Advisors at **Orange Fab** 



## Aditi Swamy

**IBM** Excellence award. Hult MBA Global Innovation Award. **Shell** Star International award winner.



#### Rocco Sannelli HEAD OF MARKETING

P&G, Brand and Product Marketing,
IBM, Gamification in Retail Banking
SAP, Gamification applied to UI improvement MBA, Hult International Business School



## Peter Hatch

2013 SXSW UX #1 Design award. Best Apps Market, **AT&T, American Airlines** 

## BOARD MEMBERS & ADVISORS

#### Board



**Joanna Weidenmiller** CEO (Performance Adv., FBI Hubert Burda Media)



**Patrick Riley** Chairman (Bandai, FUJI)



**Rusty Rueff** BOD Glassdoor, BOD HireVue vand EVP of HR Electronic Arts



**Jon Soberg** Managing Director at Blumberg Capital

#### Investors



GEORGETOWN ANGELS

Professionalizing Angel Investing





WTI Western Technology Investment





# ACQUISITION TERMS

- \$50,000 option fee for exclusive 30 day to buy 1-Page
- Issue of 50M (post consolidation) shares in ITT to major shareholders
- Issue of 15M (post consolidation) performance rights based on milestones:
  - 5m rights upon A\$2M revenue over a 6 month reporting period within 2 years
  - 5m rights upon ITT trading more than \$0.50 based on a 20 day VWAP
  - 5m rights upon EBIT of A\$2.5M over a 6 month reporting period within 3 years
- Mrs. Joanna Weidenmiller entering into an executive services agreement for at least two (2) years
- Completion of a board restructure 2 new 1-Page nominated directors. Total of 4 directors.

# INDICATIVE CAPITAL STRUCTURE

The following illustrates the change in InterMet's capital structure following the 1-Page acquisition and fund raising placement (pre – consolidation)

TOTAL	391,500,500	228,400,000
Fee for successful IPO	-	75,000,000
Introduction Fee	_	25,000,000
Placement	50,000,000	-
Current capital structure	341,500,500	128,400,000
ITT CAPITAL STRUCTURE	SHARES	OPTIONS

Post-consolidation 1-Page will be issued 50,000,000 shares at the IPO price of \$0.20, and a Performance Rights plan linked to milestones will be implemented post IPO consisting of 15m shares.

# NEXT STEPS FOR ITT

- Complete due diligence on 1-Page Inc.
- Complete \$400k placement
- If ITT is satisfied, ITT will exercise option within 30 days
- General Meeting of ITT shareholders to approve the acquisition of 1-Page Inc.
- Change name to 1-Page
- ASX chapter 1 & 2 re-compliance and \$5 million capital raising

## Joanna Riley Weidenmiller, CEO joanna@1-page.com

"Great jobs, world-class jobs, jobs people kill for... Those jobs don't get filled by people emailing in resumes. Ever."

-Seth Godin, American Author, Entrepreneur, Marketer, and Public Speaker



Ideas Simply Delivered



Annual Rev.

## HR TECH ANALYSIS

Top 10 Staffing Companies generate \$33B in revenues\*

#### **Recruiting & Staffing Firms**

Allegis Group	\$7,063 M
Adecco	\$4,485 M
Randstad Holding	\$4,188 M
Manpower Group	\$4,094 M
Kelly Service	\$3,149 M
Robert Half International	\$2,343 M
Recruit Co. Ltd.2	\$2,255 M
Express Employment Professionals	\$2,029 M
Insperity	\$1,976 M
The Select Family of Staffing Companies	\$1,778 M

**...WITH A COST:** Charging 15-30% of year salary per hire Risk of bad hire = 30%

## In 2014, 23% of Enterprises will invest in Hiring Solutions

#### **Talent Acquisition & Management Platforms**

1-Page's Competitive Advantages Vs Leading Platform	1	KeneXa ar BM company acquired by IBM \$1.3B USD	Jobvite Raised \$30.45 M	SilkRoad technology Raised \$145 M	Hit <u>re*Vue</u> <sub>Raised</sub> * \$53M
Talent Search	V	V	V	V	V
Social Recruiting		$\checkmark$	V	$\checkmark$	
Social Intelligence	$\checkmark$				
Gamification	$\checkmark$				
Automated Scoring	$\checkmark$	V			
Collaborative Scoring	$\checkmark$				
Real-time business objectives vs. Standardized tests					V
Flexible integration with customer's existing platform					V
Big Data Analytics	$\checkmark$	V			
Cross-Function Hiring (beyond Tech)					

## HR TECH IS HOT & GROWING

#### **Recent IPOs**

	Workday	2012	\$3.8B USD
	Veeva Systems	2013	\$2.4B USD
	Halogen	2013	\$295M USD
Re	ecent Acquisitions		
	ADP acquires RightThing, Asparity, & Advanced MD	2011	\$9.9B USD
	SAP acquires Ariba	2012	\$4.3B USD
	SAP acquires Sucessfactors	2012	\$3.4B USD
	Enterprise Resource Planning acquires Lawson	2011	\$2B USD
	Oracle acquires Taleo	2012	\$1.9B USD
	IBM acquires Kenexa	2012	\$1.3B USD
	LinkedIn acquires Rapportive, & Slideshare	2011 / 2012	\$134M USD
	LinkedIn acquires Bright	2014	\$120M USD
	LinkedIn acquires Pulse	2013	\$90M USD
	SAP acquires Datango	2012	\$63M USD
	Workday acquires Identified (raised \$22.5M to date)	2014	
	Yahoo! acquires Distill (raised \$1.3M to date)	2014	