

**Jumbuck  
Entertainment Limited**

Principal Place of Business  
Suite 2, 53 Coppin Street  
Richmond VIC 3121 Australia  
Tel: +61 3 8414 0100  
[www.jumbuck.com](http://www.jumbuck.com)  
ABN 69 092 817 171

**ASX Media Release**

Melbourne: Monday 2 June 2014

**Jumbuck Entertainment Announces Changes to:**

- **Company Name;**
- **ASX Code;**
- **Company Secretary; and**
- **Address / Registered Office**

**Company Name and ASX Issuer Code**

Following shareholder approval received at a company general meeting on Thursday 29 May 2014, Jumbuck Entertainment Limited has changed its name to Primary Opinion Limited ('Primary Opinion' or 'the Company').

Primary Opinion's new ASX issuer code is 'POP', which will take effect from Tuesday 3 June 2014.

**Company Secretary**

Effective from 1 July 2014, Mr Angelo Tsagarakis will resign as Company Secretary and Ms Melanie Leydin and Mr Justin Mouchacca will be appointed as joint Company Secretaries.

**Company Address**

Effective from 1 July 2014, the Company will change its registered office, principal place of business and contact details to the following:

Level 4,100 Albert Road  
South Melbourne  
VICTORIA 3205  
Ph: +61 3 9692 7222  
Fax: +61 3 9077 9233

The new Company website is [www.primaryopinion.com](http://www.primaryopinion.com).

A progress report on the implementation of Primary Opinion's new business to create the leading digital knowledge sharing platform for the global professional services industry will be released once the new ASX issuer code (POP) is operational. To focus on the implementation of the Primary Opinion business, the existing global chat and dating community operations will be phased-out.

For further information  
Company Secretary  
+ 61 3 9692 7222  
[cosec@primaryopinion.com](mailto:cosec@primaryopinion.com)