



MACRO ENERGY

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ASX and Media Announcement

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digitalBTC SIGNS STRATEGIC AGREEMENT WITH CLOUDHASHING.COM

Macro Energy Limited (“Macro” or the “Company”) is pleased to announce that digitalBTC* has signed a strategic agreement with CloudHashing.com (“Agreement”). CloudHashing.com are the world’s largest cloud Bitcoin mining provider, with proprietary software developed to optimise the yield of Bitcoins derived from Bitcoin mining operations. This Agreement enables digitalBTC to quickly and effectively expand its current and future Bitcoin mining operations.

Bitcoin mining is the process which results in the generation of new Bitcoins that are awarded (in this case to digitalBTC) for successfully verifying Bitcoin transactions on the Bitcoin network. digitalBTC intends to then use these Bitcoins that they are awarded, to generate revenues by converting them into sovereign currencies (e.g. USD, AUD or similar) or to create further returns by trading them on an exchange.

Strategic Agreement with CloudHashing.com

CloudHashing.com’s proprietary Bitcoin mining management software is a world leading product, with proven results in large scale Bitcoin mining operations. CloudHashing.com’s software will be deployed onto digitalBTC’s advanced Bitcoin mining computer hardware – hosted in managed data centres currently located in Iceland and Texas, with suitably cost controlled power and cooling sources.

This Agreement provides an effective platform for digitalBTC to have its Bitcoin mining computer hardware reliably managed by a highly successful provider of Bitcoin mining services.

As part of the Agreement, digitalBTC and CloudHashing.com will have the opportunity to engage in reciprocal supply arrangements for Bitcoin mining hardware.

Further, digitalBTC will undertake Bitcoin trading activities for the account of CloudHashing.com through digitalBTC’s existing trading operations – digitalBTC’s established trading desk trades Bitcoins over multiple exchanges taking advantage of arbitrage and futures markets as well as implementing daily long/short strategies to create trading returns.

digitalBTC’s Executive Chairman, Mr Zhenya Tsvetnenko, said that the Agreement is an ideal outcome for the immediate expansion of digitalBTC’s Bitcoin mining operations.

“digitalBTC is poised and ready to expand in all facets of our Bitcoin operations, but one of the first areas we will execute our growth strategy is in Bitcoin mining,” said Mr Tsvetnenko.

“This agreement with CloudHashing.com will lead to the deployment of their best in class proprietary Bitcoin mining management system to our state of the art hardware, allowing us to concentrate our software development resources on our integrated suite of retail focused mobile applications for Bitcoin and other digital currencies.

“In addition, the provision of digitalBTC trading services to CloudHashing.com will create a win-win outcome for both digitalBTC and CloudHashing.com,” said Mr Tsvetnenko.

* Macro announced on 13 March 2014 its intention to enter into the digital currency sector through the proposed acquisition of Digital CC Holdings Pty Limited and its wholly owned operating entity digitalBTC (“digitalBTC”).

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About CloudHashing.com

CloudHashing.com is the world's largest Bitcoin cloud mining provider, offering a simple and convenient solution to mining Bitcoins.

CloudHashing.com was recently featured in the International Business times: <http://www.ibtimes.co.uk/cloudhashing-com-prepares-20-million-month-bitcoin-mining-operation-1440039>