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20 May 2014

ASX Release:

MOKO Public Filing for Nasdaq

21 day public filing period commences Monday 19th May, US time.

Dear Shareholders,

Further to our previous market updates, your directors are pleased to be able to advise that MOKO Social Media Limited (ASX code: MKB) (**MOKO**) has completed the confidential documentary submission process with the US Securities and Exchange Commission (**SEC**) and today publicly filed a Form F-1 Registration Statement with the SEC. The public filing sets the timetable for listing of MOKO on Nasdaq. For a complete copy of the Form F-1 Registration Statement, readers are directed to the SEC website – www.sec.gov

The remaining process to complete the Nasdaq listing is essentially that once MOKO has publicly filed the Form F-1 Registration Statement, that document must sit in the public domain for 21 days. Following that period, MOKO intends to embark on an investor roadshow within the United States with its investment banker and underwriter, Northland Capital Markets. The period for the roadshow presentation is typically 7 days and, subject to the market conditions, demand and pricing determined by Northland Capital Markets in consultation with MOKO during and at the end of that roadshow process, the Nasdaq listing will occur soon after the end of the roadshow.

We wish to make clear that the Nasdaq listing will be in addition to, and in no way, limit or qualify, the ability of MOKO shareholders to trade MOKO securities on the market operated by the Australian Securities Exchange.

Greg McCann
Chairman



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This announcement is for informational purposes only and is neither an offer to sell nor an offer to buy any securities, or a recommendation as to whether investors should participate in the offering. The offer is made solely by the prospectus included in the registration statement the Company expects to be filing with the Securities and Exchange Commission in the United States.

Special Note on Forward-Looking Statements

This press release contains information that constitutes forward-looking statements and uses forward-looking terminology such as “anticipate” “propose” “expect” and “will,” negatives of such terms or other similar statements. You should not place undue reliance on any forward-looking statement due to its inherent risk and uncertainties, both general and specific. Although we believe the assumptions on which the forward-looking statements are based are reasonable and within the bounds of our knowledge of our business and operations as of the date hereof, any or all of those assumptions could prove to be inaccurate. Risk factors that could contribute to such differences include our ability to prepare required documents in connection with the proposed offering, the timing of regulatory review, shareholder approval of our ability to sell shares in the proposed offering, approval of our proposed listing on the Nasdaq Global Market, and the performance of the United States and global capital markets and companies in our sector, as well as factors relating to the performance of our business, including intense competition we face; failure to innovate and provide products and services that are useful to users; our ongoing need for capital for investment in new and existing business strategies and new products, services and technologies, including through acquisitions; our dependence on advertising revenues; the potential for declines in our revenue growth rate and downward pressure on our operating margin in the future; increased regulatory scrutiny that may negatively impact our business; legal proceedings that may result in adverse outcomes; failure to maintain and enhance our brand; uncertainty as to our ability to protect and enforce our intellectual property rights; and uncertainty as to our ability to attract and retain qualified executives and personnel. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future intentions as of any date subsequent to the date of this press release. Our plans regarding a proposed offering and listing on the Nasdaq Global Market may differ materially from information contained in the forward-looking statements as a result of these risk factors or others, as well as changes in plans from our board of directors and management.