

**Multi**   
**Channel**  
**Solutions**

**Multi Channel Solutions Limited**  
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**Ph (02) 9672 8777 Fax (02) 9671 1808**

20<sup>th</sup> February 2014

The Manager  
Company Announcements Office  
Australian Stock Exchange Limited  
10th Floor, 20 Bond Street  
Sydney NSW 2000

Dear Sir/Madam,

## **Equity Alliance with Chinese Company**

The Board of Multi Channel Solutions Limited is pleased to announce that today it entered into an equity agreement with a Chinese Company in return for the supply of product for distribution by Bronson Marketing in Australia and by Home & Business Consumer Products in America on an exclusive basis.


Triple R International Company Limited is a newly formed Company with a team of highly experienced stakeholders. These stakeholders have a proven track record of exports exceeding \$200 million in recent years. Triple R is also a major manufacturer with factory operations in Northern China and an affiliated network of factories across China.

This agreement with Triple R International Company Limited will open up new product opportunities as well as design development and most importantly production and factory facilities. Additionally as part of the agreement Triple R will provide Hong Kong representation of Bronson products to the broader international market via Showrooms and trade shows in Hong Kong and China. We will also have access to warehousing, product consolidation systems that also include pick and pack for container loadings.

Multi Channel Solutions Limited will issue Triple R with 150 million shares in three stages and two tranches of 50 million options each, based on specific criteria. The options are exercisable at \$0.003 and issued when the share price reaches \$.02 cents and \$.05 cents

This agreement will be subject to Stock Exchange approval

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Chairman