



## ASX release

26 May 2014

### APPOINTMENT OF A CHIEF FINANCIAL OFFICER

nearmap Ltd (ASX: NEA), Australia's exclusive provider of frequently updated, high-resolution imagery, is pleased to announce the appointment of Gerhard Beukes as Chief Financial Officer.

Gerhard served most of his professional career with one of the Big Four Accounting firms in South Africa, USA and Australia before moving into the financial services and engineering industries. Gerhard joined nearmap in early 2012 and served as the GM of Finance.

Commenting on Gerhard Beukes' appointment, nearmap Managing Director, Simon Crowther stated that "Our preference is always to nurture talent and promote from within. Gerhard is one of our earliest team members. He has been instrumental in restructuring the business and achieving our maiden profit and positioning nearmap for growth and international expansion."

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#### About nearmap

Built around proprietary PhotoMaps™ aerial imagery technology, nearmap is a visual analytics company with a focus on empowering businesses with timely and reliable information on which to make decisions quickly and with confidence.

Our breakthrough technology enables imagery to be updated much more frequently than other providers. With more than 85% of Australia's population covered regularly, nearmap is changing the way governments, companies and communities see their world.

#### Further Information

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