

ASX ANNOUNCEMENT

10 March 2014

ACQUISITION – NORTH SYDNEY, NEW SOUTH WALES

1300SMILES Ltd advises that it has entered into a conditional contract to acquire a dental practice in a lower north shore suburb of Sydney, approximately 5 kilometres from the central business district.

The practice was established 60 years ago by the father of the principal dentist, and was relocated to its current location in the early 1980's. The practice has recently been fully renovated, and is now a modern, beautifully appointed, fully computerised and almost paperless practice.

The company is delighted that the principal dentist will be continuing to provide an extensive range of dental services following completion, including implants and complex restorative (crown and bridge) work. The company plans to increase the number of dentists working in the practice, and assist the existing dentists to grow their practices. The practice has capacity for up to 5 full time equivalent practitioners.

The company also plans to make its \$1 a day Dental Care Plan available to the practice's patients and dentists.

Whilst not financially material overall (given the scale of the company's established operations), this practice is strategically significant as it represents a further expansion for the company into the New South Wales market.

This announcement and further information about 1300SMILES Ltd can be found on the company's web-site www.1300SMILES.com.au.



On behalf of the Board
Daryl Holmes
Managing Director

ABOUT 1300SMILES LTD

OVERVIEW OF THE COMPANY'S BUSINESS

1300SMILES Ltd owns and operates full-service dental facilities at its sites in New South Wales, South Australia, and in the ten major population centres in Queensland. The company continually seeks to expand its presence into other geographical areas throughout Australia. It does so both by establishing its own new operations and by acquiring existing dental practices. The administrative and corporate offices are in Townsville.

1300SMILES enables the delivery of services to patients by providing the use of dental surgeries, practice management and other services to self employed dentists who carry on their own dental practices. The services provided by the company allow the dentists to focus on the delivery of dental services rather than on the administrative aspects of carrying on their businesses. The dentists pay fees to the company for the provision of these services under a Dental Service Agreement with the company. In some circumstances the company also employs qualified dentists.

The dentists who use the company's services range from new graduates to experienced dental professionals. Several dentists who use the company's services have special interests and experience in such areas as endodontics, oral surgery, implants and periodontics and cross-refer work to other dentists who use the company's services.

The company provides comprehensive services in the areas of marketing, administration, billing and collections, and facilities certification and licensing to all participating dentists. The company also provides all support staff, equipment and facilities, and sources all consumable goods using the buying power which derives from such a large group of dental businesses.

FUTURE DEVELOPMENTS

The company's core objective is to continue to increase profits and shareholder returns while providing a rewarding environment for our staff and the dentists using our facilities.

The company aims to achieve a combination of organic growth in its existing locations and the addition of new practice management facilities.

The key drivers for future growth of the company are:

- Increasing profits by attracting more dentists to our existing facilities and expanding those facilities which are already at full capacity;
- Assisting dentists who already practice within the 1300SMILES system to increase their turnover and income through benchmarking, training, and mentoring;
- Establishing new practices in existing and new regions (greenfield sites);
- Acquiring substantial existing practices where we can do so on favourable terms; and
- Managing dental facilities owned by others.

DENTIST ENQUIRIES

Owners of dental practices who are interested in unlocking the goodwill value of their businesses (or freeing themselves from all the management hassles) are invited to contact Dr. Daryl Holmes, Managing Director, on +61 (7) 4720 1300 or md@1300SMILES.com.au.

Qualified dentists who wish to know more about joining one of our established facilities are encouraged to contact Dr. Holmes directly or email dentalcareers@1300smiles.com.au or visit our website www.dentalcareersaustralia.com.au.