



18 February 2014

Kiera Grant joins the Pacific Brands Board

Jonathan Ling retires

The Chairman of Pacific Brands [ASX:PBG] Peter Bush, today announced the appointment of Kiera Grant as a non-executive director and the retirement of Jonathan Ling from the board.

Mr Bush said “The board and our CEO, John Pollaers, welcome Kiera to the company. Kiera has over 15 years executive experience in investment banking, most recently 11 years at UBS, before retiring in 2009 to work in a non-executive director capacity.

She has strong financial, strategic and capital market experience across a range of industries, including retail and consumer.

“Earlier in her career Kiera was a top-rated consumer equities analyst (retail and beverage stocks) covering and advising corporates including Woolworths, Coles Myer, Metcash, Foodland, David Jones, Harvey Norman, Fosters and Southcorp.

“We have no doubt her strong analytical abilities and deep sectorial knowledge will be a great asset to Pac Brands.”

Kiera is a non-executive director of Samuel Hill Smith & Sons, incorporating Yalumba Wine Co. and Negotiants Limited. She is a trustee of the Art Gallery of NSW Foundation and a non-executive director of Sydney Dance Company.

“Jonathan Ling, appointed as Managing Director and Chief Executive Officer of GUD Holdings in August last year, has decided to focus on his executive responsibilities. We respect his decision and have thanked him for the contribution he has made to Pacific Brands during his time on the board.”

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