

ASX/media release

31 March 2014

DRP Price

Retail Food Group Limited (RFG or the Company) advises that the issue price for shares under the Company's Dividend Reinvestment Plan (DRP) in respect to the interim dividend payable for the period ended 31 December 2013, is \$4.27.

About Retail Food Group Limited:

RFG owns the Donut King, Brumby's Bakery, Michel's Patisserie, bb's café, Esquires, The Coffee Guy, Pizza Capers Gourmet Kitchen and Crust Gourmet Pizza Brand Systems. In addition, the Company roasts more than 1.4m kilograms of coffee annually through the Evolution Coffee Roasters Group, Caffe Coffee and Barista's Choice coffee brands.

For further information, interviews or images contact:

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