

Appointment of Paul Wilson as a Non-Executive Director

VITA GROUP LIMITED (ASX:VTG) today announced the appointment of Mr Paul Wilson as a Non-Executive Director, effectively immediately.

Paul Wilson is an experienced board director and private company investor, with particular expertise in the digital, media and information sectors. Paul's business background includes 16 years principal investing experience, holding senior positions with leading private equity house, CHAMP, and the media focused investment house, Illyria.

Paul is a co-founder of Bailador Investment Management, which focuses on minority investments in expansion capital opportunities in the information sector. This role provides Paul with exposure to the latest technologies and business models to take advantage of the rapidly changing communications and entertainment landscape.

Paul's current board positions include: Chairman of SiteMinder, a provider of cloud based solutions to the hotel industry, selling into over 100 countries; Director of Standard Media Index, a provider of high value media industry data; Director of Viocorp International, the Australian market leader in online video enablement; Director of directories business Yellow Pages New Zealand; and Director of the Rajasthan Royals Indian Premier League cricket franchise.

Paul is a qualified chartered accountant, a fellow of the Financial Services Institute of Australia and a member of the Australian Institute of Company Directors.

"Paul brings with him significant experience and a complementary skill set that will be a valuable addition to the Board. We are delighted that Paul has accepted our invitation to join us" Vita Group Chairman, Dick Simpson said.



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About Vita Group

Brisbane-based Vita Group is a national, ASX-listed provider of telecommunications, computers and related products through retail and business channels. As at December 2013 Vita Group was operating 167 outlets, branded as Telstra and Telstra Business Centres (98 stores), Fone Zone (30), One Zero (24) and Next Byte (15). Each of these brands operates in a clearly defined retail segment and they share a common approach toward premium service and solution oriented sales. Vita Group also operates a fast-growing mobile accessories division under the Sprout brand, and a range of other value-added products and services. For further information, visit www.vitagroup.com.au



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