

GENERAL RELEASE

23 May 2025

TradeWindow Unveils New Product Updates and Freight.AI Development Progress at IFCBAA Conference

TradeWindow (NZX: TWL), a leading provider of digital trade and logistics solutions, is pleased to announce new updates to its Freight Tariff, Origin, Freight Cloud, and Freight Web Native products, alongside exciting progress in the development of its Freight.AI platform.

These updates, revealed today at the International Forwarders and Customs Brokers Association of Australia (IFCBAA) annual conference in Adelaide, Australia, underscore TradeWindow's commitment to enhancing supply chain efficiency, compliance, and transparency for its growing customer base.

Strategic Outlook and Commitment

"These updates reflect TradeWindow's dedication to driving innovation in the freight and logistics industry," said AJ Smith, CEO of TradeWindow. "By enhancing our core platforms and advancing Freight.AI, we are empowering our customers to navigate the complexities of global trade with confidence. Our presence at the IFCBAA conference in Adelaide highlights our strong partnership with the industry and our commitment to supporting Australia's freight forwarders and customs brokers."

Released for and on behalf of TradeWindow by:

AJ Smith
Executive Director and Chief Executive Officer

ENDS

About TradeWindow:

Founded in December 2018, TradeWindow is an NZX-listed software company that provides digital solutions for exporters, importers, freight forwarders, and customs brokers to drive productivity, increase connectivity, and enhance visibility. TradeWindow's software solutions integrate to form a cohesive digital trade platform that enables customers to more efficiently run their back-end operations, share information and securely collaborate with a global supply chain made up of customers, ports, terminals, shipping lines, banks, insurance companies, and government authorities.

www.tradewindow.io

Further information:

Investors

Andrew Balgarnie
TradeWindow
+64 27 559 4133

Media

Richard Inder
The Project
+64 21 645 643