



16 April 2018

Market Information Services Section  
New Zealand Exchange Limited  
Wellington

#### NOTIFICATION OF ALLOTMENT OF SECURITIES

For the purposes of Listing Rule 7.12.1 of the NZX Listing Rules, Trade Me Group Limited advises the following securities have been issued:

Class of securities issued	Ordinary Shares
ISIN	NZTMEE0003S8
Number of securities issued	<b>2,939</b> ordinary shares (restricted)
Issue price	NZ\$4.4234
Payment in cash?	Yes
Any amount paid up (if not in full)	Fully paid
Percentage of total class issued (excluding treasury stock)	0.00074%
Reasons for the issue	Issue of Ordinary Shares to Trade Me Group Trustee Limited for the purposes of the Trade Me Group Limited Executive Long-term Incentive Share Plan [new employee, LTI 6]
Specific authority for the issue	Directors resolution dated 4 April 2018
Terms or details of the issue	Issue of 2,939 Ordinary Shares to Trade Me Group Trustee Limited (for Trade Me Executive and Senior Management) pursuant to the Trade Me Group Limited Executive Long-term Incentive Share Plan with vesting on 30 September 2020 subject to meeting performance hurdles.
Total number of securities of the class in existence after the issue (excluding treasury stock)	<b>397,076,790</b> ordinary Shares
Date of issue	16 April 2018

A handwritten signature in black ink, appearing to read "Sarah Hard".

Sarah Hard  
Company Secretary