



15 November 2017

Market Information Services Section
New Zealand Exchange Limited
Wellington

NOTIFICATION OF ALLOTMENT OF SECURITIES

For the purposes of Listing Rule 7.12.1 of the NZX Listing Rules, Trade Me Group Limited advises the following securities have been issued:

Class of securities issued	Ordinary Shares
ISIN	NZTMEE0003S8
Number of securities issued	352,069 ordinary shares (restricted)
Issue price	NZ\$4.4299 per share
Payment in cash?	Yes
Any amount paid up (if not in full)	Fully paid
Percentage of total class issued (excluding treasury stock)	0.0887%
Reasons for the issue	Issue of Ordinary Shares to Trade Me Group Trustee Limited for the purposes of the Trade Me Group Limited Executive Long-term Incentive Share Plan [LTI 6]
Specific authority for the issue	Directors resolution dated 21 September 2017
Terms or details of the issue	Issue of 352,069 Ordinary Shares to Trade Me Group Trustee Limited (for Trade Me Executive and Senior Management) pursuant to the Trade Me Group Limited Executive Long-term Incentive Share Plan with vesting on 30 September 2020 subject to meeting performance hurdles.
Total number of securities of the class in existence after the issue	397,277,330 ordinary Shares

(excluding treasury stock)

Date of issue

15 November 2017

A handwritten signature in black ink, appearing to read 'S. Hard', written in a cursive style.

Sarah Hard
Company Secretary