

## Disclosure of beginning to have substantial holding

*Section 276, Financial Markets Conduct Act 2013*

**To: NZX Limited - New Zealand Stock Exchange** [announce@nzx.com](mailto:announce@nzx.com)  
and

**To: Trade Me Group Limited (TME NZ Equity)**

Date this disclosure made: **2 May 2019**

Date on which substantial holding began: **1 May 2019**

### **Substantial product holder(s) giving disclosure**

Full name(s): **Omni Partners LLP**

### **Summary of substantial holding**

Class of quoted voting products: **Ordinary Shares, TME**

Summary for: **Omni Partners LLP**

For this disclosure,—

- (a) total number held in class: **28,126,000**
- (b) total in class: **396,834,300**
- (c) total percentage held in class: **7.088%**

### **Details of relevant interests**

Details for **Omni Partners LLP**

Nature of relevant interest(s): **derivative relevant interest over quoted underlying**

For that relevant interest,—

- (a) number held in class: **28,126,000**
- (b) percentage held in class: **7.088%**
- (c) current registered holder(s): **Omni Partners LLP**
- (d) registered holder(s) once transfers are registered: **not applicable**

For a derivative relevant interest, also—

- (a) type of derivative: **Cash settled derivative**
- (b) details of derivative: **Cash settled derivative**
- (c) parties to the derivative: **Omni Partners LLP**
- (d) if the substantial product holder is not a party to the derivative, the nature of the relevant interest in the derivative: **not applicable**

**Details of transactions and events giving rise to substantial holding**

Details of the transactions or other events requiring disclosure: **Substantial shareholding as detailed above**

**Additional information**

Address(es) of substantial product holder(s): **6<sup>th</sup> Floor, 7 Air Street, London W1B 5AD, UK**

Contact details: **Ben Shanson, Compliance Officer** [b.shanson@omni.co.uk](mailto:b.shanson@omni.co.uk) or **Sarah Funnell, Compliance Associate** [s.funnell@omni.co.uk](mailto:s.funnell@omni.co.uk) +44 203 540 1600

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: **Not applicable**

**Certification**

I, **Sarah Funnell**, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.