

| Section 1: Issuer information | |
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| Name of issuer | NZME Limited |
| NZX ticker code | NZM |
| Class of financial product | Unquoted performance share rights (PSRs), convertible to NZME Limited ordinary shares pursuant to NZME's Total Incentive Plan 2024 Short Term Incentive component (the <i>2024 STI Grant</i>). |
| ISIN (If unknown, check on NZX website) | Not applicable |
| Currency | NZD |
| Section 2: Capital change details | |
| Number issued | 579,604 |
| Nominal value (if any) | Nil |
| Issue price per security | Nil |
| Nature of the payment (for example, cash or other consideration) | No consideration is payable for the PSRs |
| Amount paid up (if not in full) | Not applicable |
| Percentage of total class of Financial Products issued (calculated on the number of Financial Products of the Class, excluding any Treasury Stock, in existence) | The PSRs for the 2024 STI Grant comprise 100% of the financial products of that class. NZME has other PSRs of a different class on issue from previous grants under its Total Incentive Plan. |
| For an issue of Convertible Financial Products or Options, the principal terms of Conversion (for example the Conversion price and Conversion date and the ranking of the Financial Product in relation to other Classes of Financial Product) or the Option (for example, the exercise price and exercise date) | Each PSR is issued pursuant to the terms and conditions of the 2024 STI Grant. The issue of PSRs was subject to the satisfaction of financial and non-financial performance conditions set for each role at the beginning of each performance period. Upon becoming exercisable, each PSR will entitle the holder to one ordinary share in the Company. The PSRs have a set exercise price of \$0. |
| Reason for issue and specific authority for issue (the reason for change must be identified here) | Issue of PSRs pursuant to the Company's Total Incentive Plan 2024 STI Grant. |

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| | Directors' resolution dated 25 February 2025 |
| Total number of Financial Products of the Class after the issue (excluding Treasury Stock) and the total number of Financial Products of the Class held as Treasury Stock after the issue. | 579,604 PSRs. |
| In the case of an acquisition of shares, whether those shares are to be held as treasury stock. | Not applicable. |
| Specific authority for the issue, including a reference to the rule pursuant to which the issue is made. | Resolution of Directors dated 25 February 2025 pursuant to NZX Listing Rule 4.6.1. |
| Terms or details of the issue (for example: restrictions, escrow arrangements) | <p>Subject to the rules of the 2024 STI Grant, the PSRs will be exercised on 1 January 2026.</p> <p>On becoming exercisable, each PSR entitles the holder to one fully paid ordinary NZME share subject to adjustment in accordance with the plan rules, ranking equally with all other NZME ordinary shares.</p> <p>The PSRs have a set exercise price of \$0.</p> <p>PSRs do not entitle the holder to receive dividends or other distributions, or vote in respect of NZME's ordinary shares.</p> |
| Date of issue | 26 February 2025 |
| Section 3: Authority for this announcement and contact person | |
| Name of person authorised to make this announcement | Genevieve O'Halloran |
| Contact person for this announcement | Genevieve O'Halloran |
| Contact phone number | 027 4063 467 |
| Contact email address | genevieve.ohalloran@nzme.co.nz |
| Date of release through MAP | 26 February 2025 |