



Heritage Brands Limited
ACN 081 149 635
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15 January 2025

The Manager
National Stock Exchange of Australia Limited

Completion of Share Consolidation

At the Annual General Meeting of Heritage Brands Limited (NSX code – HBA) (**HBA** or the **Company**) held on 7 November 2024, the Company's shareholders approved a 1 for 50 consolidation of the Company's issued share capital (**Share Consolidation**).

In accordance with the timetable included in the Notice of Annual General Meeting, the Share Consolidation was completed on Friday, 6 December 2024. HBA acknowledges that the Share Consolidation and timetable should have been lodged as a market announcement with NSX at that time.

HBA advises that the Share Consolidation resulted in the following pro rata reduction in the number of issued ordinary shares in the Company's share capital:

Pre-Share Consolidation issued ordinary shares	2,716,067,480
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Post-Share Consolidation issued ordinary shares	54,321,297
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Holding statements for post-Share Consolidation shareholdings were dispatched to all shareholders on 6 December 2024.

The Company has applied for NSX quotation of the post-Share Consolidation shares.

Yours faithfully,
HERITAGE BRANDS LIMITED

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Stephen Mason
Company Secretary