

Change of Director's Interests

File Reference:

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Introduction

To ensure the efficient processing of this form by NSX, please:

- 1. Adhere to the suggested number of the annexures required by this form.
- 2. Complete **all** statements and questions in this form. (NSX can provide an electronic version of this form on request).

Change of Director's Interest Notice

Information or documents not available now must be given to NSX as soon as available. Information and documents given to NSX become NSX's property and may be made public.

| |
|---|
| Name of entity HERITAGE BRANDS LTD |
| ABN 91 081 149 635 |

We (the entity) give NSX the following information under section 205G of the Corporations Act.

| | |
|----------------------------|-------------------|
| Name of Director | William McCartney |
| Date of last notice | 25 March 2024 |

Part 1 - Change of director's relevant interests in securities

| | |
|--|--|
| Direct or indirect interest | Indirect |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | Rawlo International Pty Ltd Beneficial interest as member of the Family Trust and Superannuation Fund |
| Date of change | 4 November 2024 |
| No. of securities held prior to change | 904,941,278 |
| Class | Ordinary |
| Number acquired | 383,339,562 |
| Number disposed | |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | \$1,533,358.25 |
| No. of securities held after change | 1,288,280,840 |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back. | Rights issue acceptance |

Part 2 – Change of director's interests in contracts

| | |
|--|--|
| Detail of contract | |
| Nature of interest | |
| Name of registered holder (if issued securities) | |
| Date of change | |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | |
| Interest acquired | |
| Interest disposed | |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | |
| Interest after change | |