



ASX RELEASE

14 November 2024

Resignation of director and change of Chair

Tinybeans Group Limited (ASX: TNY) (OTCQB: TNYF) (“Tinybeans” or “the Company”) announces that Ms Chantale Millard has advised her intention to resign as non-executive director and Chair effective 31 December 2024. Mr James Warburton, who was appointed as non-executive director on 1 July 2024, will assume the Chair role and Ms Millard and Mr Warburton will work together to ensure an orderly transition for the business.

James Warburton's extensive career includes roles in media, marketing, sports, events, and advertising, including Managing Director and CEO of ASX-listed Seven West Media. He served as CEO and Managing Director of APN Outdoor, leading a significant transformation that culminated in a \$1.3bn acquisition by JCDcaux. As CEO of Supercars, he achieved substantial growth and secured major broadcast, sponsorship, and funding deals, culminating in a successful exit for Archer Capital in 2021.

Chantale Millard commented that,

“It has been a privilege serving as the Chair of Tinybeans through an active and formative period for the Company since my appointment in February 2023. With the business restructured, the board refreshed, and an excellent CEO and executive team now in place, I believe the foundation is set for the next phase of the Company’s growth. I thank the Company’s shareholders, my fellow directors and the leadership team for their support and efforts, and I wish them every success. I look forward to following the Tinybeans journey.”

James Warburton commented that,

“Chantale has successfully steered the Company through a challenging period, which has included significant organisational and corporate restructuring. I look forward to building on the strengthened position the Company is now in with the continuing board and executive for the benefit of our shareholders.”

In recognition of her services and efforts that far exceed the expectations for a non-executive Chair, the board has approved the issue to Chantale of 750,000 options at \$0.095 and a further 750,000 at \$0.15, expiring three years from the date of issue, subject to shareholder approval as required. An Appendix 3B will be lodged in relation to the proposed issue.

This ASX announcement has been approved for release by the TNY Board.

For more information, please contact:

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About Tinybeans Group

Tinybeans Group Limited (ASX:TNY, OTCQB:TNYF) Tinybeans is a leading global consumer subscription platform, serving millions of Millennial and Gen Z parents and their families monthly. At its core, Tinybeans is a private photo-sharing app and media platform that connects families and turns moments into memories. Tinybeans has been loved and trusted by parents and families around the world since its founding in Australia in 2012, and is an ongoing resource for parents due to its insightful, relatable and credible content written by a team of dedicated parents and experts. Tinybeans enjoys over 150,000 5 star reviews in the Apple App and Google Play stores, and has users in almost every country in the world.