

**Form 603**  
Corporations Act 2001  
Section 671B

**Notice of initial substantial holder**

To Company Name/Scheme **CAMPLIFY HOLDINGS LIMITED**

ACN/ARSN **647 333 962**

**1. Details of substantial holder**

Name Comet Asia Holdings II Pte. Ltd., Comet Asia Holdings I Pte. Ltd., KKR Asia III Fund Investments Pte. Ltd. and KKR Asian Fund III L.P. (each a **KKR Entity** and collectively the **KKR Entities**)

ACN/ARSN (if applicable) N/A

The holder became a substantial holder on **19/06/2023**

**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in on the date the substantial holder became a substantial holder are as follows:

Class of securities	Number of securities	Person's votes	Voting power
Fully paid Ordinary shares	3,629,038	3,629,038	5.08%

**3. Details of relevant interests**

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest	Class and number of securities
Each KKR Entity	Pursuant to section 608(3) of the Corporations Act.	3,629,038 Fully paid Ordinary shares

**4. Details of present registered holders**

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder	Class and number of securities
Each KKR Entity	See Form 603 lodged by Superannuation and Investments HoldCo Pty Ltd dated 21 June 2023.		

**5. Consideration**

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration		Class and number of securities
		Cash	Non-cash	
Each KKR Entity	See Form 603 lodged by Superannuation and Investments HoldCo Pty Ltd dated 21 June 2023.			

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:


Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Comet Asia Holdings II Pte. Ltd.	12 Marina View, #11-01 Asia Square Tower 2, Singapore 018961
Comet Asia Holdings I Pte. Ltd.	12 Marina View, #11-01 Asia Square Tower 2, Singapore 018961
KKR Asia III Fund Investments Pte. Ltd.	12 Marina View, #11-01 Asia Square Tower 2, Singapore 018961
KKR Asian Fund III L.P.	30 Hudson Yards, Suite 7500, New York, NY 10001

Signature

print name	Tan Yong Yi	capacity	Authorised Signatory
sign here		date	22 June 2023