

ASX Announcement

GrowthOps (ASX:TGO)

GrowthOps appoints Andrew Baxter to board of directors

Trimantium GrowthOps Limited ("the Company" or "GrowthOps") (ASX:TGO) today announces the appointment of Andrew Baxter as a Non-Executive Director on the GrowthOps board of directors. A highly regarded company director, business advisor and marketing thought leader, Mr Baxter brings more than 25 years' experience in the marketing and communications industry, including large multi-agency businesses, as well as in growth and turnarounds.

Mr Baxter's current directorships include Chair of Australian Pork, Chair of Tjapukai, Chair of Commtract, Non-Executive Director of Foresters Financial, Non-Executive Director of the Sydney Symphony Orchestra, and the board of the National Basketball League. He is also a Senior Advisor to BGH Capital, the Adjunct Professor of Marketing at the University of Sydney and has been the Senior Advisor to KPMG's Customer Brand and Marketing Advisory business.

Prior to moving to an advisory and board portfolio career in mid-2018, Mr Baxter was the CEO of two of Australia's largest communications agency groups, Publicis Communications and Ogilvy Australia, where he led large teams and drove significant growth.

Mr Baxter has provided trusted counsel to many of Australia's most iconic brands and blue-chip and ASX companies, as well as federal and state Governments.

Mr Baxter is a Fellow of the Australian Institute of Company Directors, a Fellow of the Australian Marketing Institute and holds a Bachelor of Business (Marketing) from Monash University.

Non-Executive Chairman, Scott Tanner, said: "I am delighted to welcome Andrew to the GrowthOps board. He brings deep domain knowledge across creative, production and digital marketing services, in addition to a remarkable track record in leading and growing businesses through organic and inorganic means. Andrew is highly regarded by his former clients, peers and the teams he led throughout an impressive career in professional services and his extensive board experience. I am confident he will make a valuable contribution to the Company as we continue to strive to ensure it reaches its full potential, and we empower our people and clients to reach theirs."

Non-Executive Director, Andrew Baxter, added: "The underlying businesses that came together to form GrowthOps more than two years ago brought terrific leadership and talent, along with great clients and brands. These fundamentals remain strong and combined with the renewed leadership of Scott Tanner and CEO Clint Cooper, I believe the Company is on the right path to succeed in delivering the kind of offering clients are looking for now and into the future. While marketers and the C-Suite continue to work

closely with their agency partners around core areas such as trust and creativity, they're also seeking guidance around personalised customer experience, data, AI, voice, digital media and marketing technology as they navigate the future – all of which provide promising tailwinds for GrowthOps. I'm very pleased to be joining the board to have the opportunity to help develop and drive the Company's strategy, ensuring it continues to reflect the needs of clients and provides a great place for people to work."

23 July 2020

On behalf of the Board of directors

Craig McMenamin
CFO and Company Secretary
Email: craig.mcmenamin@growthops.com.au

— ENDS —

About GrowthOps

GrowthOps (ASX:TGO) is a new kind of service provider – a growth services partner. We are a collective that helps organisations grow more effectively through the integration of creative, technology, and people and culture.

Operating across Australia and Asia, we give advice, ideate, design, build, train, innovate and deliver outcomes that help organisations grow and work better, together. The services we offer include: creative, technology, coaching and leadership, and where these markets overlap.

Use of Non IFRS Measures

GrowthOps uses certain measures to report on its business that are neither recognised under AAS, nor under IFRS. These measures are collectively referred to as non-IFRS financial measures.

These non-IFRS financial measures do not have a prescribed definition under AAS or IFRS and therefore may not be directly comparable to similarly titled measures presented by other entities.

These should not be construed as an indication of, or alternative to, corresponding financial measures determined in accordance with AAS or IFRS.

Although GrowthOps believes these non-IFRS measures provide useful information to users in measuring the financial performance and condition of the business, investors are cautioned not to place undue reliance on any non-IFRS financial measures included in this document.

Forward looking statements

This announcement contains forward looking statements which are identified by words such as 'may', 'could', 'believes', 'estimates', 'expects', 'intends' and other similar words that involve risks and uncertainties. These forward-looking statements speak only as of the date of this announcement and GrowthOps does not undertake to publicly update or revise any forward-looking statement.

Any forward-looking statements are subject to various risks that could cause GrowthOps actual results to differ materially from the results expressed or anticipated in these statements. Such forward-looking statements are not guarantees of future financial performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of GrowthOps, GrowthOps' directors and management.

GrowthOps cannot and does not give any assurance that the results, performance or achievements expressed or implied by the forward-looking statements contained in this announcement will actually occur and investors are cautioned not to place undue reliance on these forward-looking statements.

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