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ASX ANNOUNCEMENT

20 July 2020

Straker Translations Appoints Amanda Cribb as Independent Non-Executive Director

Straker Translations Limited (ASX:STG) is pleased to announce the appointment of Ms Amanda Cribb as an Independent Non-Executive Director, effective today.

Amanda is an experienced executive with extensive experience in the technology sector including more than 15 years in executive leadership roles. She has expertise in finance, transformation, strategy, corporate investment and M&A, and has a proven track record as a change agent in high growth companies.

Amanda's previous roles include five years at New Zealand's largest technology company, Datacom Group Limited, where she was Group CFO, Company Secretary and Head of Transformation and Strategy. At Datacom, Amanda was responsible for finance, strategy, commercial, legal and risk operations across the Group and she led a major business transformation and ERP implementation across New Zealand, Australia, and Asia.

Prior to her role at Datacom, Amanda spent ten years at IT consulting company Zag Limited (formerly Soltius NZ Limited), including seven years as CFO and Company Secretary. In this role, Amanda had leadership of finance, people, technology, and commercial operations and helped drive the Company through its early stage growth. Earlier career roles included time with Westpac Banking Corporation in Australia and Spark New Zealand.

Amanda holds Bachelor of Arts and Business Studies degrees, has a Post Graduate Diploma in Accounting and also holds an MBA from Henley Business School at the University of Reading, United Kingdom, where she completed her dissertation in Corporate Governance. Recently she completed a four-month Strategic Financial Leadership Programme at the Stanford Graduate School of Business in the United States. Amanda is a full member of Chartered Accountants Australia & New Zealand (CA ANZ) and a member of the New Zealand Institute of Directors.

Amanda has been appointed by the Board to fill a casual vacancy created by the resignation of Ms Katrina Johnson on 14 April 2020.

In welcoming Amanda as an Independent Non-Executive Director, Straker's Chairman, Phil Norman, said "Amanda's experience and skills are a really good fit for the Company at its current stage of growth. Her technology industry knowledge and understanding of what is required to successfully scale a business as well as her operational, financial and business transformation knowhow will be a great addition around the Board table and add valuable support capability for Management".

This announcement has been approved for release by the Board of Straker Translations Limited.

For further information, please contact:

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About Straker Translations

Based in New Zealand, Straker Translations has established itself as a world leading Ai data driven translation platform powering the global growth of businesses.

Straker Translations has developed a hybrid translation platform that utilises a combination of Ai, machine-learning and a crowd-sourced pool of freelance translators. The Company's cloud-based platform manages the end-to end translation process, leveraging Ai, machine-learning (both inhouse and third party owned engines) to create a first draft translation and subsequently matching the customer's content with one or more of the approximately 13,000 crowd-sourced human freelance translators for refinement.

This process is managed using Straker's proprietary "RAY Translation Platform", which has been developed over eight years and is an enterprise grade, end-to-end, cloud-based platform. By leveraging machine translations and its big data assets, the RAY Translation Platform enables the delivery of faster and more accurate translations, lowering the time and cost to deliver versus traditional translation services. The platform can be integrated directly into customers' systems and consists of a customer dashboard, machine translation integration and modules for assisting and managing translators.

For more information visit: www.strakertranslations.com