

ASX ANNOUNCEMENT

16 July 2020

OtherLevels Holdings Limited (ASX: OLV)

At the recent Extraordinary General Meeting, held on Friday 10th July 2020, Otherlevels shareholders approved the Special Resolution to de-list the company from the ASX.

Over 98% of votes cast were in favour of the resolution, and over 73% of the issued capital was voted at the meeting, indicating very strong support for the resolution.

As a result, OtherLevels Holdings Limited will cease trading on the ASX on 10th August 2020.

After this date, Otherlevels shares will no longer be traded on the ASX and will only be capable of sale by private transaction, and as such, the liquidity of shares will be directly affected and likely to be further diminished.

Shareholders may wish to consider their options in relation to their investment in the company.

Shareholders who do not wish to remain shareholders in a non publicly traded company may consider whether to sell their shares on the ASX prior to the 10th of August 2020. The Board recommends that you contact your stockbroker, solicitor, accountant or other professional adviser before making a decision in respect of your shares.

After 10th August 2020, Shareholders wishing to trade their Shares will be entitled to transfer their Shares off-market to a willing third-party purchaser in accordance with the Company's Constitution. However, there will not be a liquid market for Shares and Shareholders will be personally responsible for sourcing potential purchasers of their Shares.

Post de-listing, the Directors are committed to assessing appropriate measures to realise shareholders' investment in the company which may, for example, include options such as sale, merger or acquisition activities. However there is no assurance that this will happen, nor the timing, if it does.

The Directors would like to thank shareholders for their support of the Company and look forward to continuing to grow the company in the future.

This announcement has been approved for release by the OtherLevels Board of Directors.

About OtherLevels

OtherLevels is a leading second-generation digital marketing platform with offices in Europe, the US and Australia.

The OtherLevels platform enables clients to **acquire sooner, engage smarter** and **retain longer** across desktop, mobile web and apps audiences. OtherLevels provides both **OtherLevels Intelligent Messaging**, an omni-channel messaging solution, as well as **OtherLevels In-Play Live Messaging**, a real-time live messaging solution for on-line sports betting and iGaming operators. OtherLevels leading clients include Camelot (UK), OPAP (Greece), Tatts/Tabcorp, Coles, Flight Centre, IHG, LadbrokesCoral and Betfred.

For more information, please visit www.otherlevels.com, OtherLevels Holdings Limited ACN 603 987 266.