

ApplyDirect appoints new Chief Financial Officer and Company Secretary

Melbourne, Australia, 14 May 2018: ApplyDirect Limited (ASX: AD1) (**ApplyDirect** or the **Company**) is pleased to announce the appointment of experienced financial controller, Mr Prashant Chandra as the Company's new Chief Financial Officer and Company Secretary with immediate effect.

Mr Chandra has been with ApplyDirect as its Financial Controller since October 2016 and has led the finance function during this period. Mr Chandra has previously held finance leadership roles with efm Logistics Services Group and Adecco Group. In his new role as Chief Financial Officer and Company Secretary, Mr Chandra will continue to provide strong support to the executive management team.

With Mr Chandra's appointment, the Company also announces that Mr Phillip Hains has now resigned as ApplyDirect's Company Secretary, a role he has held since the Company's admission to the official list of ASX in June 2016. ApplyDirect wishes to acknowledge the assistance Mr Hains has provided during that time.

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About ApplyDirect

ApplyDirect is a recruitment technology and digital marketing business that brings employers and candidates together without the need for intermediaries, such as external recruiters and job boards.

We aim to provide employers with fast, direct access to high quality talent at a lower cost, with less hassle and in a way which cuts out the middle man.

Jobseekers discover the job they've always wanted but could never find, or access. We connect them with companies actually looking for candidates – organisations for which they want to work. We give candidates the platform and tools to develop their careers and secure the job that is right for them.

We aim to end the inefficiencies that exist in the market today, providing candidates and employers with a better experience. Our search engine assesses, consolidates and catalogues job listings and makes them easily available to the right candidates. Our platform takes the stress out of looking for the right job, and brings strong talent straight to an employer's door.

In October 2016, ApplyDirect entered into a strategic alliance with Mercury Group of Companies Pty Ltd (Mercury), the largest supplier of workforce management software to the healthcare sector.

The alliance connects ApplyDirect's industry first platform, HealthBuzz, with Mercury's workforce management software, bringing together employers and candidates directly – without the need for recruitment agents and job boards.